

## SeneGence Giving Continues into 2021

FOOTHILL RANCH, Calif., [May 5, 2021] - Under the leadership of CEO & Founder Joni Rogers-Kante, SeneGence announced their continued support for hospitals and non-profits across the country.



“SeneGence is strengthening our philanthropic support to hospitals and front-line workers, as well as charities that benefit women and children through product and cash donations through The Make Sense Foundation,” explains Rogers-Kante.

**Facilities and organizations receiving donations include:** Intermountain Medical, Tampa General Hospital, Oak Hill Hospital, CUMC Bergan Mercy, Kearney Regional, St. Rose Dominican Hospital, Family Crisis Center, Allegheny Health Network, St. Joseph Hospital, Mercy Regional Medical Center, Los Angeles Police Department, Ronald McDonald House, OK Kids Korral, and many others.

### 2020 Donation Campaign Totals:

<u>Charities</u>	<u>Hospitals</u>	<u>Total</u>
\$1,541,504	\$3,175,138	\$4,716,642

### 2021 Donation Campaign Totals (Through 1<sup>st</sup> Quarter):

<u>Charities</u>	<u>Hospitals</u>	<u>Total 2021 QTR 1</u>
\$274,756	\$1,612,526	\$1,887,282

**About SeneGence** - Founded in 1999 by Joni Rogers-Kante, SeneGence exploded into the marketplace with the launch of LipSense® color technology, and quickly rose in popularity as the creator of The Original Long-Lasting Liquid Lip Color®. Along with its premier product, SeneGence enabled a way for women to be independent and successful in business, regardless of age, background, or education. More than 20 years later, SeneGence has expanded its line of products that really work to include anti-aging skin care, long-lasting cosmetics, new men’s line, and has thousands of Distributors in 17 countries across the globe. Even still, the commitment to empowering women has remained the same. SeneGence’s nonprofit organization, The Make Sense Foundation®, regularly raises and contributes funds for women and children in need as part of the plan to give back to the global community. To find a



The Make Sense  
Foundation

Distributor near you or to get more information about SeneGence products and business opportunities, please visit [www.SeneGence.com](http://www.SeneGence.com).

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