



## **SeneGence® 2-Time Finalist “Best Places To Work in Direct Selling” 2021**

FOOTHILL RANCH, Calif. – (April 27, 2021) For the second year in a row, SeneGence was selected by “Direct Selling News” (DSN) as a finalist of Best Places to Work in their annual workplace program that measures and celebrates employee engagement among direct selling companies.

Thirteen outstanding companies including SeneGence made the cut for 2021 DSN Honorees. Key highlights that contributed to SeneGence’s high level of employee engagement and their resiliency during a challenging year included:

- Strong Culture that Preceded the Pandemic
- Communication, Communication, Communication
- Openness to Change / Agility
- Investment in Learning and Development
- Commitment to Recognition

“Under the leadership of SeneGence Founder & CEO Joni Rogers-Kante, we are a family with a common goal and everyday our team shows up together to work for it. Our company-wide focus on a better work-life balance comes directly from the top,” explains SeneGence President, Philippe Guerreau.

Full coverage of the “Best Places to Work” article appears in April DSN (print and digital).  
Article Link: <https://bit.ly/39KcR3U>

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**About SeneGence:** Founded in 1999 by Joni Rogers-Kante, SeneGence exploded into the marketplace with the launch of LipSense® color technology, and quickly rose in popularity as the creator of The Original Long-Lasting Liquid Lip Color®. Along with its premier product, SeneGence enabled a way for women to be independent and successful in business, regardless of age, background, or education. More than 20 years later, SeneGence has expanded its line of products that really work to include anti-aging skin care, long-lasting cosmetics, new men’s line, and has thousands of Distributors in 17 countries across the globe. Even still, the commitment to empowering women has remained the same. SeneGence’s nonprofit organization, The Make Sense Foundation®, regularly raises and contributes funds for women and children in need as part of the overall plan to give back to the global community. To find a Distributor near you or to get more information about SeneGence products and business opportunities, please visit [www.SeneGence.com](http://www.SeneGence.com).