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FOR IMMEDIATE RELEASE

SeneGence International's Non-Profit, The Make Sense Foundation® To Donate to Relief Efforts Vanuatu

Irvine, Calif. (March 16, 2015) – SeneGence International® is to donate to relief efforts for Vanuatu, which was affected by the recent record-breaking cyclone that struck and devastated the tropical islands. Many homes were lost, crops destroyed and left at least 60,000 children in need of assistance.

“This beautiful island nation is dear to my heart and to the SeneGence family, as several of our products feature its natural resources,” said SeneGence Founder and CEO Joni Rogers-Kante. “Having travelled to Vanuatu and personally spent time with the warm, friendly people who call the island home, we want to make sure we can do our part to help aid in the relief efforts.”

Joni traveled around the world to find the most unique and beneficial ingredients to use in the proprietary formulas of SeneGence products. In the Vanuatu string of islands in the South Pacific, she worked with scientists and discovered naturally-occurring resources proven to be beneficial to the skin.

The Make Sense Foundation’s mission and goal is to help women and children in need. SeneGence is about empowering women. It's about providing an opportunity to look and feel more beautiful with amazing products, as well as to invest in a career where the sky is the limit. The products and career have affected and changed many lives. The idea behind the foundation was to give back to communities which helped so many Distributors in their own careers - sharing collective success through community involvement.

About SeneGence International - SeneGence’s full line of long-lasting cosmetics and anti-aging skincare is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without animal testing. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit www.SeneGence.com or contact Taylor King at 949.521.6161 ext. 144, or tking@senevence.com.

About The Make Sense Foundation-The Make Sense Foundation (MSF) was created by Joni Rogers-Kante as part of the overall plan to make a meaningful contribution. As a non-profit organization, it is separate from SeneGence, but works closely with its Independent Distributors raising funds for those in need. You can visit www.makesensefoundation.org for more information.

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