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**FOR IMMEDIATE RELEASE**

## **SeneGence International® Announces Independent Distributor Queen Jeri Taylor-Swade as Lead Makeup Artist for 2015**

**IRVINE, CALIF.** (January 1, 2015) - SeneGence International- creator of patented LipSense® Long-Lasting Liquid Lip Color, SenseCosmetics™ and SeneDerm® Anti-Aging SkinCare - announces the appointment of Queen Jeri Taylor-Swade as SeneGence's Lead Makeup Artist for 2015.

"Makeup is the icing on the cake for the beauty already within, which is why I love being a makeup artist," said Independent Distributor Jeri Taylor-Swade. "If eyes are the window to your soul, then makeup is the window dressing."

Jeri is a unique Distributor at SeneGence, as she started out as a part time SeneGence Distributor 15 years ago. After just a year and a half, she made the decision to go full time into the direct sales/network marketing world. Within a few short years she achieved the title of Queen at SeneGence, which is the top ranking achievement level to date. She is a certified international trainer at SeneGence and is also recognized as a motivating team builder. Her team has produced 28 million dollars in organizational volume to date. Jeri is an acknowledged expert in the direct selling arena.

Jeri Taylor-Swade is not only a pioneer of SeneGence, but of the DSWA (Direct Selling Women's Alliance) as well. Jeri also started the very first chapter of the Direct Selling Women's Alliance in the United States and was the chapter's President for 7 years. She is a contributing author in the number one best-selling industry acclaimed book "Build It Big - 101 Insider Secrets from Top Direct Selling Experts" produced by the DSWA.

### **About SeneGence International**

SeneGence's full line of long-lasting cosmetics and anti-aging skincare is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without lead or animal testing. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit [www.SeneGence.com](http://www.SeneGence.com) or contact Jeri Taylor-Swade at 702-396-8415 or [kissesfromjeri@getlips.com](mailto:kissesfromjeri@getlips.com) and visit [www.JeriTaylorSwade.com](http://www.JeriTaylorSwade.com).

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