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FOR IMMEDIATE RELEASE

SeneGence International Opens Midwest Pick and Pack Warehouse and Holds Groundbreaking at Future Site of New Distributor Center

Irvine, Calif. (October 7, 2016) – SeneGence International- creator of LipSense® long-lasting lip color, SenseCosmetics® and SeneDerm® Anti-Aging SkinCare, opened a Midwest Pick and Pack Warehouse and introduced the future site of its Midwest Distributor Center with a ground breaking ceremony, both in Sapulpa, OK, on October 7, 2016.

The Midwest Pick and Pack Warehouse will be staffed by 10 - 25 employees. The construction cost of the project totaled approximately \$1.5 million. The purchase of the land for the future Midwest Distribution Center was approved by the Creek County Industrial Authority in July 2016.

"I am extremely excited to be back in my home town of Sapulpa, Oklahoma and to see the completion of the Midwest warehouse," said CEO and Founder Joni Rogers-Kante. "Bringing my business back to where I grew up, helping the local economy, and creating jobs in Sapulpa is something that has always been a goal of mine. The new SeneGence Midwest Distribution Center is a vision I have had for many years, and it will help bring better service to our Midwest and East Coast Distributors."

The initial phase of the Midwest Distribution Center will include approximately a 150,000 square foot Pick and Pack and approximately a 250,000 square foot Warehouse slated to open in the second to third quarter of 2018. Future phases are planned to include corporate offices, convention facilities, manufacturing, research and development, park like open spaces throughout the campus, and recreational facilities. Buildout over the entire property is currently planned to take 5-7 years to complete.

SeneGence has selected GH2 Architects and DC Bass Construction as the architectural firm and general contractor for both projects.

About SeneGence International - SeneGence's full line of long-lasting cosmetics and anti-aging skin care is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without animal testing. To find a Distributor near you or to get more information please visit www.SeneGence.com or contact Taylor King at 949.521.6161 ext. 1022, or tking@senevence.com.

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