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FOR IMMEDIATE RELEASE

SeneGence International® Adds Three New Executives

IRVINE, CALIF. (November 1, 2016) SeneGence International- creator of patented LipSense® long-lasting lip color, SenseCosmetics™ and SeneDerm® Anti-Aging SkinCare, promoted Steve Jarvi to Chief Operating Officer, Jerome Kaiser has been hired as SeneGence Chief Financial Officer, and Tom Doria as Chief Information Officer.

“We are so thrilled to have Steve, Jerome and Tom join our Executive team,” said SeneGence Founder and CEO Joni Rogers-Kante. “Their roles will be vital to support the rapidly growing Distributor base and help support our growing needs.”

Jarvi has extensive experience in the cosmetics industry having held responsibility as COO at a major cosmetics company located in the greater Los Angeles area as well as holding the position as Vice President, Operations and Finance for a hair care company in Irvine. He brings more than 30 years’ experience in change management, organizational alignment, manufacturing operations, global supply chain, world-class customer service, and enterprise information systems. He has held numerous senior management positions in entrepreneurial high-growth companies in transition.

Prior to SeneGence Kaiser served as the Chief Financial Officer of Stemtech HealthSciences and ORYXE Energy International. He has served in a financial management positions with such notable companies as Liz Claiborne, Mikasa, Meguiar’s, and Ultramar. Kaiser began his career in public accounting at PriceWaterhouseCoopers in Century City, CA. He is a certified public accountant and is a member of the California State Society of Certified Public Accountants and the American Institute of Certified Public Accountants.

Doria’s former experience is a technology executive leader, with a proven track record of success in network architecture and systems development in large scale operations, combined with progressive senior management experience in the distributed computing and telecommunication industries. Optimized corporate profitability by developing and managing technical teams to meet corporate mission and profit objectives.

About SeneGence International

SeneGence’s full line of long-lasting cosmetics and anti-aging skin care is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without lead or animal testing. To get more information please visit www.SeneGence.com or contact Taylor King at 949.521.6161 Ext. 1022, or tking@senegence.com.

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