SeneGence was founded on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.
Joni Rogers-Kante, CEO and Founder of SeneGence International, had a vision of a company with products that really work and a career that really works, long before discovering its premier product. Once she discovered a long-lasting liquid lip colour unlike anything she had seen before, she knew it needed to be shared with the world.

In 1999, SeneGence exploded into the marketplace with the launch of patented LipSense® colour technology, and SeneGence quickly rose in popularity as the creator of the original long-lasting lip colour.

This was only the beginning of an entire line of long-lasting cosmetics and revolutionary anti-aging skin care products. Over the years, SeneGence has grown to support thousands of successful careers and to satisfy customers around the world by remaining steadfast in its commitment to use only the most advanced technologies to make skin more beautiful.

I stand behind our products 100% and guarantee your skin will look more beautiful in 30 days, when using our 24-hour anti-aging skin care and long-lasting colour systems.

Joni Rogers-Kante
FOUNDER & CEO
SeneDerm SKINCARE

SeneGence.ca

SeneGence has positively affected the lives of hundreds of thousands of women and their families worldwide, and it all begins with our products.
SeneGence has positively affected the lives of hundreds of thousands of women and their families worldwide, and it all begins with our products.
SeneGence has developed highly advanced anti-aging skin care and cosmetics systems that help make every skin type more beautiful and radiant.

In the Vanuatu string of islands in the South Pacific, Joni worked with scientists and discovered naturally reoccurring resources proven to be beneficial to the skin.

Today, SeneGence products can be found in numerous countries around the world, helping to make skin healthier and more beautiful. Joni ventures to international destinations regularly and enjoys sharing SeneGence with everyone she meets while guiding them to be their most confident self with products that really work.

The distinctive ingredients are incorporated into SeneDerm® SkinCare systems, SenseCosmetics® beauty items, and the SeneDerm Solutions line, resulting in dramatic improvements to the skin. They also help to provide crucial sun protection without the use of unnecessary chemicals.
THE SCIENCE OF SENEDERM® & SENEPLEX COMPLEX®

All SeneDerm, SeneDerm Solutions, and creamy SenseCosmetics contain SenePlex Complex, a kinetic enzyme that affects the way cells grow from the bottom layers of the skin to the top. SenePlex fights the signs of aging by renewing your skin cells an average of 23.3% more rapidly.

Four to Eight Weeks to Revolutionary Results

Independent clinical test results of 8 weeks of treatment with our proprietary formula, SenePlex Complex.

23.3% Increase in Cellular Renewal

Verified by an independent lab, clinical testing confirmed products with SenePlex Complex are highly effective in increasing skin renewal, and regular use results in remarkable improvements to skin, including: Skin smoothness increased by 45%. Almost 33% more individuals with sensitive skin were able to use SeneDerm SkinCare without irritation.
The active enzymes in the advanced anti-aging delivery systems of **SenePlex Complex** work to eliminate dead skin and produce healthier, plumper cells as they move to the surface of the skin. That, in turn:

<table>
<thead>
<tr>
<th>Decreases Skin Sagging By:</th>
<th>2 Weeks</th>
<th>Placebo</th>
<th>0.9%</th>
<th>2 Weeks</th>
<th>SenePlex Complex</th>
<th>16%</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Weeks</td>
<td>Placebo</td>
<td>3.1%</td>
<td></td>
<td>4 Weeks</td>
<td>SenePlex Complex</td>
<td>25%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Increases Collagen Synthesis By:</th>
<th>Over 4 Weeks</th>
<th>168%</th>
</tr>
</thead>
<tbody>
<tr>
<td>SenePlex Complex</td>
<td>90%</td>
<td></td>
</tr>
<tr>
<td>T Growth Factor</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Lactic Acid</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>Retinol</td>
<td>0%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Increases Moisture + Hydration By:</th>
<th>2 Weeks</th>
<th>20.4%</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Weeks</td>
<td>32.6%</td>
<td></td>
</tr>
<tr>
<td>8 Weeks</td>
<td>54.2%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Increases Skin Firmness + Elasticity By:</th>
<th>2 Weeks</th>
<th>10.5%</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Weeks</td>
<td>21.7%</td>
<td></td>
</tr>
<tr>
<td>8 Weeks</td>
<td>51.9%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Increases Skin Luminosity By:</th>
<th>2 Weeks</th>
<th>25.6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Weeks</td>
<td>36.5%</td>
<td></td>
</tr>
<tr>
<td>8 Weeks</td>
<td>48.7%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Reduces Fine Lines + Wrinkles By:</th>
<th>2 Weeks</th>
<th>23.2%</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Weeks</td>
<td>38.8%</td>
<td></td>
</tr>
<tr>
<td>8 Weeks</td>
<td>55.7%</td>
<td></td>
</tr>
</tbody>
</table>
SeneDerm:
A 24-hour, anti-aging skin care system made for all skin types.
**FIND YOUR SKIN TYPE:**

**NORMAL TO DRY**  
No oil in "T" zone, generally healthy appearance, clear with even texture, may have occasional tightness or flaking, small to medium size pores.

**DRY**  
No oiliness, can feel tight and itchy, noticeable fine lines, may have red or rough patches, small pores, visible flaking.

**NORMAL TO OILY**  
Oily "T" zone, generally healthy appearance with occasional breakouts or blemishes, pores are medium to large, skin appears shiny and can feel oily.

---

**3 in 1 Cleanser $35**  
4 oz / 118 mL  
This triple-action cleanser works to cleanse, tone and hydrate while helping to maintain skin’s moisture. Each formula works to restore pH while effectively removing dirt, oil, and bacteria.

**DayTime Moisturizer $60**  
1.66 oz / 50 mL  
These lightweight, daily moisturizers deliver anti-aging advantages and botanicals that work to balance moisture and naturally hydrate skin. They work to protect skin from the ravages of the environment with a mechanical shield.

**Evening Moisturizer $75**  
1.66 oz / 50 mL  
Highly concentrated with additional SenePlex Complex for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that hydrate, protect, and promote vibrant healthy skin.
### NORMAL TO DRY

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALOE LEAF JUICE</td>
<td>Calms and soothes skin</td>
</tr>
<tr>
<td>AVOCADO OIL</td>
<td>Very rich moisturizer</td>
</tr>
<tr>
<td>LAVENDER OIL</td>
<td>Soothes and protects</td>
</tr>
</tbody>
</table>

### DRY

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPONGE-LIKE PILLOWS</td>
<td>Exfoliate skin</td>
</tr>
<tr>
<td>ALGAE EXTRACT</td>
<td>Hydrates and softens skin</td>
</tr>
<tr>
<td>HUMECTANTS</td>
<td>Bind moisture to the skin</td>
</tr>
</tbody>
</table>

### NORMAL TO OILY

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>VANUATU VOLCANIC ASH</td>
<td>Exfoliates dead skin cells</td>
</tr>
<tr>
<td>ORCHID FLOWER EXTRACT</td>
<td>Antioxidant and moisturizer</td>
</tr>
</tbody>
</table>

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### DRY

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MORINGA OIL</td>
<td>Smoothes, de-puffs and moisturizes</td>
</tr>
<tr>
<td>ALMOND OIL</td>
<td>Leaves skin silky but non-greasy</td>
</tr>
<tr>
<td>JOJOBA</td>
<td>Promotes soothing and calming</td>
</tr>
</tbody>
</table>

### NORMAL TO OILY

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOJOBA</td>
<td>Promotes soothing and calming</td>
</tr>
<tr>
<td>SQUALENE</td>
<td>Natural moisturizer</td>
</tr>
<tr>
<td>ALLANTOIN</td>
<td>Promotes healthy skin</td>
</tr>
</tbody>
</table>

---

### NORMAL TO DRY

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVOCADO OIL</td>
<td>Very rich moisturizer</td>
</tr>
<tr>
<td>VITAMIN E</td>
<td>Essential antioxidant for maintaining healthy skin</td>
</tr>
</tbody>
</table>

### DRY

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMINO ACIDS</td>
<td>To build healthy skin</td>
</tr>
<tr>
<td>VITAMIN E</td>
<td>Essential antioxidant for maintaining healthy skin</td>
</tr>
<tr>
<td>GINGER ROOT</td>
<td>Skin protective</td>
</tr>
</tbody>
</table>

### NORMAL TO OILY

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>BORAGO SEED OIL</td>
<td>Helps even skin tone</td>
</tr>
<tr>
<td>VITAMIN E</td>
<td>Essential antioxidant for maintaining healthy skin</td>
</tr>
</tbody>
</table>
Highly advanced, anti-aging skin care products that help correct and prevent the signs of aging.

**Climate Control** $70  
2.3 oz / 68 mL  
Hydration in the purest form. This "miracle in a bottle" helps even the driest, most damaged skin regain its healthy glow and moisture content. Its unique delivery system keeps key ingredients separated until shaken, combined, and activated.  
SelPlex Complex: Herbal oil extracts and vitamins that increase moisture.  
Sodium Hyaluronate: Protects against moisture loss.  
Glucosamine HCl: Helps maintain elasticity.

**SeneSerum-C** $75  
.5 oz / 15 mL  
A 100% natural blend of the most advanced anti-aging ingredients known today. This "urbanization" defense formula is made for all skin types and works to repair damaged skin while helping to create healthier, firmer, and younger-looking skin. So light, it can be used day and night under moisturizers.  
Stabilized Vitamin C: Increases collagen production and firms.  
SeneShield: Helps protect skin from immediate free radical damage.
**EyeCrème**  $55  
.44 oz / 13 mL  
A rich blend of oils and vitamins that protect while working to diminish fine lines and wrinkles around the eyes. This nourishing formula melts and emulsifies at skin temperature and creates a silk-like coating that reduces drag while applying cosmetics.  
**Soybean Oil:** Improves skin hydration and smoothness.  
**Kukui Seed Oil:** Soothes skin.  
**Vitamin A:** Helps increase elasticity.

**EyeLuminator**  $65  
.44 oz / 13 mL  
The perfect blend of SeneDerm EyeCrème and MakeSense Foundation Pearlizer, to help make your skin more beautiful around the eye area. It brightens and highlights while moisturizing upon application. Perks up tired eyes in the afternoon too!  
**Kukui Seed Oil:** Soothes skin.  
**Vitamin A:** Helps increase elasticity.  
**Almond Oil:** Leaves skin silky, non-greasy.
Collagen Night Pak  
with Brush  $100  
1 oz / 30 mL  
A breakthrough anti-aging night treatment that harnesses the power of natural ingredients and the latest in skin care technology to seal in moisture while you sleep. As the final step in your evening skin care routine, it creates a protective veil to help prevent drying that may occur overnight and lead to unwanted signs of aging.  
Plant-based Marine Collagen: Restores and rebuilds collagen.  
Caffeine: Rejuvenates and revitalizes skin.  
Copper & Zinc: For antioxidant protection.

Hydrating Facial Serum Mist  $48  
2.9 oz / 86 mL  
Instantly refresh and re-energize your skin anytime with this lightweight, oil-free, alcohol-free quick drying mist, while simultaneously treating your complexion to long-term anti-aging benefits. Can be spritzed under or over your makeup.  
Hydromanil Complex: Helps to pull moisture into skin and lock it in for lasting skin benefits.  
Apple Fruit Extract: Gently exfoliates skin for a glowing effect and instant moisturization.  
Kale Extract: Rich in vitamins C, A and E to help tighten pores and prevent free radical damage.
Specialized treatment products for targeted skin and personal care needs.

BRIGHTENING MULTI-VITAMIN TREATMENT $90

0.5 oz / 15 mL

This powerful treatment targets dark spots and discolouration caused by hyperpigmentation, acne, aging and sun damage to reveal brighter, firmer and more even skin tone over time.

2 Forms of Stabilized Vitamin C: Help brighten and even skin tone.

Vitamins A, B3 & E: Help to firm, even skin tone, protect from free radicals and moisturize.

Palmitoyl Tripeptide-1 & Tripeptide-7: Peptides that help increase skin elasticity & decrease wrinkle depth.

Results obtained in a 16 day in vivo test of Ascorbic Acid.

ANTI-WRINKLE TREATMENT $80

0.5 oz / 15 mL

Clinically proven ingredients that visibly reduce the depth and shadows of light and medium size wrinkles, making skin’s texture smoother and younger-looking. Contains an advanced formulation, including natural ingredients proven to improve skin texture and restore proper moisture content with regular use.

Anti-Wrinkle Complex: Firms and smoothes skin.

Green Tea Leaf Extract: Protects skin with antioxidant properties.

Jojoba Seed Oil: Helps to improve skin’s elasticity.

Stabilized Ascorbic Acid (pure stabilized Vitamin C) decreases melanin production by 42.66%

Results obtained in a 16 day in vivo test of Ascorbic Acid.

Anti-Wrinkle Treatment contains ingredients that work to reduce light to medium wrinkle depth by an average of 34% TO 63%
Facial Resurfacer $60
2 oz / 59 mL

Achieve a glowing, smooth skin surface with this effective formula that contains larger grains of Vanuatu Volcanic Ash for a powerful buffer. A little goes a long way to rid skin of impurities and reveal soft, revitalized skin.

**Vanuatu Volcanic Ash**: Exfoliates dead skin and polishes.

**Nangai Oil**: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

**Walnut Shell**: Exfoliates and softens skin.

**Facial Resurfacer** contains volcanic ash with 70% titanium and 30% iron for effective exfoliation without irritation.
Polishing Exfoliator  $60
2 oz / 59 mL
Polish away rough, dry skin and impurities with this unique formula, containing naturally exfoliating Vanuatu Volcanic Ash. A little goes a long way to gently but effectively buff skin to a luminous glow.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.
Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Nangai Oil  $55
.5 oz / 15 mL
Intensely moisturize and soothe dry skin with this luxurious, natural blend of exotic Nangai Oil and anti-aging ingredients. Found on the tropical island nation of Vanuatu, Nangai Oil provides skin with anti-inflammatory and deeply hydrating benefits.

Triglycerides: Essential fatty acids that help enhance your skin’s ability to retain precious moisture.
SenePlex Complex: For increased cellular renewal.
Dark Circle Under Eye Treatment  $60
.5 oz / 15 mL

Excessive under eye darkening and visible bagging prematurely age the eyes. Correct it with this effective blend of ingredients, formulated to help reduce the appearance of darkening and to help reduce the appearance of loose skin under the eyes.

Blend of Suma Root Extract, Potency Wood Extract & Madonna Lily Flower Extract: Works to help reduce under-eye darkening.

NailExtend  $55
.25 oz / 7.39 mL

Keep your nails in top condition and help repair damage with this unique delivery system that utilizes effective ingredients to strengthen nails and stimulate growth. Continued use will help to guard nails from splitting and cracking and promote natural, healthy new nails. Use as a daily cuticle treatment on polished or natural nails.

Myristoyl Pentapeptide-17: Promotes keratin production and nail growth.

Vitamin B5: Moisturizes and helps maintain the health of nail bed.

Glycerin: Helps strengthen nail and increases moisture.

Twice-daily use of Nail Extend over an 8-week period

Contains ingredients that work to reduce dark circles up to 122%
LashExtend  Clear $60  Coloured $70  
.125 oz / 3.7 mL
Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener. Choose clear treatment for twice-daily use or water-resistant black or brown liquid liner for brilliantly lined eyes and luscious lashes in one easy step.
SenePeptide: Improves lash health.
Chamomile Extract: Calming and soothing properties.
White Tea Extract: Powerful antioxidant.

Lashes appear 25% longer and fuller in only weeks.

LipVolumizer  $60  
.20 oz / 5.9 mL
Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced and natural technologies, plumping lips from the inside out. Lips will become noticeably smoother and fuller, and feathering and cracked lips will be eliminated with continued use.
Volumizing Complex: Proprietary blend of peptides and botanicals.
Kiss-Me-Quick Plant: Helps boost collagen production and increase moisture.

Visibly increases lip volume
+ Fullness up to 20%  + Moisture up to 50%

The majority of test volunteers experienced at least a 10% increase in lip volume while those with the thinnest lips experienced up to a remarkable 20% lip volume increase.
### SeneDerm Daily Regimen AM

#### CLEANSE (select one)
- 3 in 1 Cleanser

#### TREAT (select yours)
- Anti-Wrinkle
- Dark Circle
- Brightening Multi-Vitamin Treatment
- Polishing Exfoliator
- Facial Resurfacer

#### ADVANCED ANTI-AGING (optional)
- Climate Control
- Hydrating Facial Serum Mist
- SeneSerum-C

#### TREAT
- Nangai Oil
- DayTime Moisturizer

#### MOISTURIZE (select one)
- LashExtend (Coloured or Clear)
- LipVolumizer

#### TREAT (select one)
- EyeLuminator
- EyeCrème
- Lip Balm

#### MOISTURIZE & PROTECT
SeneDerm Daily Regimen PM

**REMOVE**
- Fooops! Liquid or Wipes
- Ooops!

**CLEANSE**
(select one)
- 3 in 1 Cleanser

**TREAT**
(select yours)
- Anti-Wrinkle
- Dark Circle
- Brightening Multi-Vitamin Treatment
- Polishing Exfoliator
- Facial Resurfacer

**ADVANCED ANTI-AGING**
(optional)
- Climate Control
- Hydrating Facial Serum Mist
- SeneSerum-C

**MOISTURIZE & PROTECT**
- EyeCrème
- Lip Balm
- Collagen Night Pak

**TREAT**
- Nangai Oil
- Evening Moisturizer
- LipVolumizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish
- Even Moorizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish

**TREAT**
(select one)
- LipVolumizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish
- Even Moorizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish

**TREAT**
(select one)
- LipVolumizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish
- Even Moorizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish

**TREAT**
(select one)
- LipVolumizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish
- Even Moorizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish
SeneDerm SkinCare & SenseCosmetics
The Perfect Match

When used together, SeneDerm SkinCare and SenseCosmetics provide 24 hours of skin protection that can make every face look more beautiful, and keep it that way! Having a clear and radiant complexion is the first step to creating your own beautiful and balanced makeup look. Achieve this with the use of our simple skin care process, followed by application of our versatile anti-aging colour cosmetics.
Finding your undertone...

Take a close look at the veins on the underside of your wrist.

Are your veins blue or purple?
If so, then you are cool, and will look good in MakeSense shades with pink or red undertones.

Are your veins green or olive?
If yes, you are warm, and will look great in MakeSense shades with yellow undertones.

Can’t tell? Then you are neutral.

(C) = cool      (W) = warm      (N) = neutral

MakeSense
Silk Pore & Wrinkle Minimizer $70
.5 oz / 15 mL
The perfect base for a flawless face, MakeSense Silk minimizes pores, fills wrinkles, and offers anti-aging protection. Use alone for naturally beautiful skin, or use as primer before MakeSense Foundation for a perfect finish.

MakeSense
Color Correcting Tinted Moisturizer $55
1 oz / 30 mL
Enjoy sheer coverage, colour correction benefits, and skin protection in one easy step. Swipe on this smooth cream with light to medium colour coverage over moisturizer or under foundation, if more coverage is desired. It works to counteract redness and decrease sun and age spots.

MakeSense
Pearlizer $60
1 oz / 30 mL
Adds a luminous and radiant glowing finish. Mix with your favourite MakeSense Foundation shade or lightly layer with a brush after makeup application.

MakeSense
Advanced Anti-Aging Pearliter $70
1 oz / 30 mL
Enjoy luminous finish with the addition of sophisticated moisturizers, minerals and vitamins.
**MakeSense**

**Original Foundation** $60
1 oz / 30 mL

This oil-free, water-resistant, and long-lasting liquid foundation can be used on any skin type and provides a mechanical shield when applied after SeneDerm DayTime Moisturizer. Each shade can be used on a multitude of skin tones as it adapts to your skin pigmentation.

- **LIGHT**
  - Porcelain (W)
  - Ivory (C)
  - Almond (C)
  - Creme Beige (W)
  - Beige Chiffon (W)

- **MEDIUM**
  - Dewy (N)
  - Fawn (W)
  - Tan (W)
  - Suede (W)
  - Café Au Lait (C)

- **DEEP**
  - Golden Tan (W)
  - Deep Caramel (W)
  - Cinnamon (C)
  - Adobe (C)
  - Coffee (C)
  - Truffle (W)

**SENESHIELD™**

SeneShield’s proprietary blend of powerful ingredients work to keep skin soft, supple, and healthy and can actually help to reverse damage previously caused by exposure to daily toxins, such as pollution and UV rays. Protect your face every day by including MakeSense Advanced Anti-Aging Foundation and SeneSerum-C into your beauty routine.

**MakeSense**

**Advanced Anti-Aging Foundation** $70
1 oz / 30 mL

This powerful, creamy foundation is full of protective ingredients that help prevent damage to skin and SeneShield™ for defense against environmental hazards. Blended with moisturizers, vitamins, and minerals, this water-resistant skin care must-have includes long-lasting colour pigments that adjust to a wide range of skin tones to keep you looking beautiful and staying that way.

- **LIGHT**
  - Porcelain (W)
  - Ivory (C)
  - Almond (C)
  - Creme Beige (W)
  - Beige Chiffon (W)

- **MEDIUM**
  - Dewy (N)
  - Fawn (W)
  - Tan (W)
  - Suede (W)
  - Café Au Lait (C)

- **DEEP**
  - Golden Tan (W)
  - Deep Caramel (W)
  - Cinnamon (C)
  - Adobe (C)
  - Coffee (C)
  - Truffle (W)
**Corrective Color Concealer | Blender**  $27

.20 oz / 5.6 g

Colour correction and advanced skin care combine into this effective concealer that can be used to even skin tone, blur imperfections, or highlight your best features. Your skin will immediately appear fresh and radiant, while being hydrated.

---

**Cream Blush**  $34

.20 oz / 5.6 g

This makeup must-have delivers the perfect touch of natural looking, long-lasting colour blended with beneficial and nourishing ingredients. A little goes a long way with this colour-concentrated formula that can be used to highlight, define, or contour.

---

**BlushSense Translucid Powder & Bronzer in Dispensing Brush**  $60

.2 oz / 6 g

On-the-go beauty meets effortless application. This light powder blots shine, and absorbs oil and perspiration without drying skin. The breathable finish protects your skin throughout the day. The Natural shade features a technology that colour-matches to a variety of complexions.

**Acetyl Hexapeptide 3**: Plant derived amino acid and anti-wrinkle ingredient.

**Allantoin**: Promotes healthy skin.

**Talc**: Absorbs oil.
LipSense is the premier product of SeneGence and is unlike any conventional lipstick, stain, or colour. As the original, patented, long-lasting lip colour, it is waterproof, does not kiss-off, smear-off, or budge-off.

Peony Root Extract: Natural calming flower herb.
St. John’s Wort Extract: Natural herb with skin protective properties.
Linden Flower Extract: Powerful antioxidant.
HOW TO APPLY:

Apply to clean, dry lips. For a defined look, line with LinerSense first. With lips parted, apply LipSense in one direction, beginning with outside corner of the mouth. Spread colour in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth). Apply three layers for long-lasting results, letting colour dry in between each layer. Finish with LipSense Gloss to maintain lasting colour and moist lips.
LipSense COSMETICS

LinerSense

Lip Liner $27
.125 oz / 3.7 mL
Line your lips with precision as the long-lasting colour technology blends, complements, and defines as the first step to creating the perfect pout.

YELLOW-BASED
Persimmon
Terra Cotta
Cocoa
BLUE-BASED
Neutral
Berry
Blu-Red

LipSense

Moisturizing Gloss $25
.25 oz / 7.4 mL
Dehydrated and damaged lips are no match for the moisturising ability of Shea Butter, a natural ingredient used as the base for the many textures of LipSense Glosses. Moisturising glosses improve the longevity of LipSense Liquid Lip Color, while covering and protecting naked lips. Shea Butter: Softens and protects skin. Vitamin E: Helps to repair dry lips.

YELLOW-BASED
Gold Glitter
Sand
NEUTRAL
Glossy
Matte
Pearl
BLUE-BASED
Bougainvillea
Opal
Rose

LipSense

Specialty Gloss $27
.25 oz / 7.4 mL
LipSense Specialty Glosses drench lips in show-stopping finishes that take your LipSense look to the next level of glamour. Diamond Kiss Gloss is formulated with genuine crushed diamond gemstones for a beautiful sparkle. Shea Butter: Softens and protects skin. Vitamin E: Helps to repair dry lips.

NEUTRAL
Diamond Kiss
LipSmooth™ Conditioning Polish  $30
.5 oz / 15 mL

Helps dry, damaged lips feel renewed, re-moisturized, and conditioned. Formulated with non-abrasive natural exfoliators, SenePlex+ and natural oils to accelerate the exfoliation process and reveal smooth, beautiful lips.

- **Bamboo and Ivory Seed Powder**: Gentle, non-abrasive exfoliators.
- **Nangai Oil**: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.
- **Shea Butter**: Softens and protects skin.

Moisturizing Lip Balm  $25
.25 oz / 7.4 mL

Smooth on this long-lasting, nourishing balm with moisture-rich botanicals to help bind hydration to lips. The addition of SenePlex Complex provides anti-aging and restorative benefits. This lightweight formula is fragrance-free with a matte finish: perfect for everyone.

- **Coconut Oil**: Provides nourishing moisture to improve dry, cracked skin.
- **Cocoa & Shea Butters**: Soften the skin and protect from environmental influences.
- **Orchid Flower Extract**: Powerful antioxidant with free-radical protection and moisture.

Oops! Remover  $12
.25 oz / 7.4 mL

A simple swipe of this non-drying remover will erase LipSense mistakes, “lift” your long-lasting lip colour so you can change your shade with your outfit, or remove LipSense at the end of the day.

- **Vitamins A, B, C & E**: Condition, moisturize and protect lips.
**ShadowSense Matte Eyeshadow $27**

.20 oz / 5.9 mL

Experience the long-lasting, anti-aging, and velvety matte finish of these crème to powder eyeshadows. The versatile formula can be worn separately, blended with additional colours, or used as a soft eyeliner to create stunning eye looks.

**ShadowSense Shimmer Eyeshadow $27**

.20 oz / 5.9 mL

Add the perfect touch of luster to your lids with long-lasting luminous colour. Shimmer shades perfectly coordinate with the ShadowSense matte collection.
**BrowSense**

**Liquid Brow Color** $27  
.125 oz / 3.7 mL

Perfect the shape of your brows with this unique, waterproof liquid brow colour. The two-step delivery system creates gorgeous, natural-looking, and youthful brows that last all day.

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**EyeSense**

**Liquid Eyeliner** $27  
.125 oz / 3.7 mL

Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner shapes. This revolutionary liquid liner is waterproof, smear-proof, and budge-proof.

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**LashSense**

**Lash Builder and Mascara** $27  
.25 oz / 7.4 mL

It’s LashSense Mascara and UnderSense, a lash moisturizing lengthener and builder in one convenient, double-ended tube. Apply UnderSense first, then follow with LashSense Mascara.

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**UnderSense**

**Lash Builder** $27  
.20 oz / 5.9 mL

Before LashSense, coat your lashes with this effective lengthener and builder that also delivers deep hydration to damaged lashes. UnderSense helps you build the longest, fullest lashes you’ve ever had.

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**LashSense**

**Waterproof Mascara** $27  
.20 oz / 5.9 mL

Brush on this richly pigmented mascara, and be amazed as lashes are evenly coated, separated, volumized, and shaped. The waterproof formula also provides lashes with much-needed moisture to prevent brittleness.
SeneGence.ca

Fooops!® Dual Phase Color Remover   $27
1.7 oz / 50 mL

Remove long-lasting SenseCosmetics quickly and easily with this unique, easy-to-use formula that activates when shaken. It gently whisks away all makeup, including waterproof LashSense Mascara, while conditioning and refreshing the skin. Ideal for all skin types, it leaves the face and eyes feeling cool and relaxed without an oily residue. Safe for contact wearers.

SenePlex Complex: Increased cellular renewal.
Arnica Flower: Helps to restore suppleness.
Spirulina: Promotes clean, clear complexion.

Fooops!® SenseCosmetics® Color Removing Wipes   $27
Pack of 30 wipes

Biodegradable, oil-free wipes gently remove dirt, oil and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested and safe for contact lens users, these gentle wipes contain moisturizing, anti-aging botanical ingredients and SenePlex+.

Sodium Hyaluronate: Protects against moisture loss.
Aloe Leaf Juice: Moisturizes and helps soothe inflammation.
Vitamin B: Helps condition lashes and brows.
Cleaning your application brushes weekly will protect your beautiful skin from contamination and preserve your artistry tools. This unique brush cleaner contains a mix of scientific and naturally-cleansing ingredients to thoroughly clean your brushes.

Safe to use on synthetic or natural hair bristle brushes.

Ask your SeneGence Distributor about SenseCosmetics accessories!
Pamper & protect the skin on your body with rich, anti-aging emollients and effective exfoliants to enjoy smooth, radiant skin from head-to-toe.

**Moisturizing Body Wash** $27
8 oz / 236 mL
A rich, foaming gel that gently cleanses without stripping skin of essential oils. While traditional soaps can dry and crack the skin, SeneDerm Body Wash contains aloe to soothe and condition while restoring pH balance and moisture. It can also be used as a shave cream or bubble bath.
- **Aloe Leaf Juice:** Soothes skin.
- **Orchid Flower Extract:** Antioxidant and moisturizer.

**Smoothing Body Scrub** $20
4 oz / 118 mL
Exfoliate away impurities and dry skin with this gentle, yet effective all-over body scrub. Volcanic ash will buff your body’s skin to a smooth, healthy glow and allow for better moisture absorption.
- **Vanuatu Volcanic Ash:** Exfoliates dead skin.
- **Aloe Leaf Juice:** Soothes skin.

**ANTI-AGING PROTECTION**
is just as important for the skin on your body as it is for the skin on your face. Daily stresses such as sun exposure and pollution cause premature signs of aging to hands, legs and arms.
Pamper & protect the skin on your body with rich, anti-aging emollients and effective exfoliants to enjoy smooth, radiant skin from head-to-toe.

**Advanced Hydration Body Lotion** $55
6 oz / 180 mL
Pamper your skin all over with rich, luxurious moisture and anti-aging protection. This rich cream intensely quenches skin and increases its ability to retain water, helping to correct and prevent signs of aging.

**Sodium Hyaluronate:** Protects against moisture loss.
**French Plum Oil:** Natural, non-greasy hydrating oil featuring a light, luxurious scent.

**Hand Cream with Shea Butter** $27
2.66 oz / 80 mL
Extra care for hands to balance, maintain, and seal in moisture, leaving no greasy feeling behind. A little goes a long way as it reactivates with water and rubbing throughout the day.

**Shea Butter:** Rich moisturizer.
**Cucumber:** Soothes and hydrates.

All Bodycare products are formulated with Seneplex Complex to renew the skin on your body more rapidly, helping to correct and prevent signs of aging.
Shea Butter Body Cream  $40
4 oz / 118 mL
Pamper your skin with rich emollient moisture. Experience immediate dry skin relief and diminish visible signs of aging. Great for use on cracked heels, elbows, and other excessively dry areas.

Shea Butter: Softens and protects skin.

Detoxifying & Moisturizing Mask  $60
4 oz / 113g
This creamy, non-drying natural mineral and botanical-based treatment mask gently removes impurities from pores to reveal smoother-looking skin. It helps to eliminate dead skin and works to soothe and protect. Suitable for all skin types, including acne-prone.

**Green Tea & Arnica Flower:** Soothe and counter-act redness.

**Kaolin Clay:** Absorbs impurities.

**Volcanic Ash:** Gentle exfoliator.
Self-Tanning Bronzing Coconut Milk  $60

Get a gorgeous, natural-looking golden glow without compromising the health of your skin with this unique self-tanner that is long-lasting, water-resistant, and provides an even, streak-free application. It is blended with advanced moisturizers and SenePlex+ Complex for anti-aging protection.

DHA (Dihydroxyacetone): Derived from environmentally-friendly plant sources, provides a water-resistant, long-lasting tan.

Coconut Milk Blend: With coconut water and olive seed oil for non-sticky hydration.

Erythrulose: Provides a natural-looking sunless tan.
Ask your Distributor about suggested sets for using our system of products easily and effectively.

**SeneDerm SkinCare Collection**
- DRY / NORMAL TO DRY / NORMAL TO OILY
- 3 in 1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- EyeCrème

**SeneDerm Advanced Anti-Aging Collection**
- Climate Control
- SeneSerum-C
- Collagen Night Pak (with brush)

**MakeSense Original Collection**
- Foundation Shade
- Pearlizer
- Fooops! Color Remover

**MakeSense Advanced Anti-Aging Collection**
- Foundation Shade
- Pearlizer
- Fooops! Color Remover

$225  $245  $147  $167
SenseCosmetics
Powder Collection
- Natural Powder
- Bronze Dust Powder
- Silver Rose Powder

SenseCosmetics
LipSense Collection
- LipSense Color
- Glossy Gloss
- Ooops! Remover

SeneDerm
BodyCare Collection
- Advanced Hydration Body Lotion
- Body Wash
- Body Scrub
- Hand Cream

$180 $67 $128
BECOME A CUSTOMER OR A HOSTESS
AND EXPERIENCE OUR FABULOUS PRODUCTS!

For Hosting a Glamour Demo, hostesses will receive a discount on their Personal Product Order based on the demonstration retail sales and future New Bookings from the demonstration.

**TOTAL DEMO SALES**
less hostess personal order  
**DISCOUNT OFF**
hostess personal order

- $1 to $500  
  10%
- $501 to $750  
  20%
- $751 + HIGHER  
  30%

*Hostesses earn an additional 5% off their personal order for each new booking! Also every Hostess can qualify to receive a “Thank You” gift for hosting a Glamour Demo of $300 or more. Ask your Distributor for details and gift choices.*
BOOK A SENE'BLEND MAKEOVER

You will be impressed with how your face will look and feel with SenseCosmetics colour products that stay on until you take them off! Schedule your SeneBlends Makeover with your SeneGence Distributor.

EARN BACK IN PROFITS

Earn a portion of your order total back in profits plus earn free products! Ask your SeneGence Distributor about Partnering for Profits and sharing our revolutionary long-lasting and anti-aging skin care and cosmetic products with others. You will find it easy to take orders from those who are wowed by the results.
Submit cards from every Glamour Demo with at least three guests in attendance. WINNING DISTRIBUTOR RECEIVES 100 $ENEBUCKS!

Please complete all information for entry to be considered valid.

Demo Date ____________________________

**DISTRIBUTOR NAME** ____________________________________________ Distributor ID # ____________________________

**HOSTESS NAME** ____________________________________________ Phone Number ____________________________
Address ____________________________________________ Email Address ____________________________
City ____________________________________________ State / Province ____________________________ Postal Code ____________________________

**HOSTESS PRIZE** - if selected in weekly drawing:
Free SeneGence product valued up to $180 CAD retail.

**GUEST NAME** ____________________________________________ Phone Number ____________________________
Address ____________________________________________ Email Address ____________________________
City ____________________________________________ State / Province ____________________________ Postal Code ____________________________

**GUEST PRIZE** - if selected in weekly drawing:
Free SeneGence product valued up to $67 CAD retail.

Limit one entry per person. Must be 18 or older to enter. Open to residents of US, Canada, and Australia. Official rules available at www.senegence.com.ca
Send completed entry cards to SeneGence International 8561 Commerce Court Burnaby, BC V5A 4N6 or email kissoffcontestca@senegence.com. Product prizes will be shipped to winners at address provided. By submitting my email address, I agree to receive communications from SeneGence International. *SeneGence product prize to be selected by SeneGence staff from available inventory.
Become a Distributor

Have a career that really pays on your terms!
Purchase products at wholesale and resell for profits.
We guarantee your satisfaction when you begin a new career with us, or we will refund your application fee.

Discounts & Potential Retail Earnings

<table>
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<tr>
<th>SUGGESTED RETAIL TOTAL AMOUNT</th>
<th>PERSONAL DISCOUNT off suggested retail</th>
<th>POTENTIAL EARNING Percentage</th>
<th>POTENTIAL EARNING Dollars</th>
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<td>$0 - $239.99</td>
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<td>100%</td>
<td>$900 - UNLIMITED</td>
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</table>

This example is not a guarantee or representation that you will experience these exact earnings. Rather, it is intended as a guidance tool to show you how a Distributor’s potential profit margin increases as their discount level increases.
New Distributor Kit Options

Choose one of these incredible kit options to help you get your business started at great savings. These kits include your first qualifying order of resalable product, a demo kit to share the products with others and valuable business tools. You will be taking the first steps down your path to success with any of these amazing options. (Included products subject to change.)

QUALIFIED DISTRIBUTOR KIT  SAVE OVER 62%
$375 ($987 value)

Includes:
- 300 PV order with 12 LipSense colours, 12 Glosses, and 6 Ooops! Removers ($732 total retail value)
- LIPS Demo Kit
- 3 months of SeneSite and SeneBiz App
SIGNIFICANT SENESELLER KIT  SAVE OVER 62%
$825 ($2,182 value)

- 750 PV order with a range of top LipSense and SenseCosmetics shades. ($1,818 total retail value)
- LIPS Demo Kit
- 6 months of SeneSite and SeneBiz App
- Distributor Planning Calendar

Includes:

FAST START KIT  SAVE OVER 70%
$1,275 (over $4,248 value)

- 1,000 PV order with over 50 of the most popular LipSense, skin care, and cosmetics products. ($2,349 total retail value)
- Glamour Demo Kit (GDK)
- 12 months of SeneSite and SeneBiz App
- Distributor Planning Calendar
- Plus: 30 Day Fast Start Bonus
Get off to a FAST START!
Contact your Distributor for current program availability.

You are eligible to receive a 50% discount on all personal product orders of 300 PV or more, for 90 days, starting on the day you join SeneGence.

PLUS, earn up to $1,350 in FREE products in your first 30, 60, and 90 days!

**Significant SeneSeller Program**
Earn a FREE product each month (and other fabulous incentives) when you consistently sell SeneGence products for three consecutive months and then on a monthly basis during your career.
SeneTrips

Our SeneStar and LIPS Trip achievers enjoy traveling the country and the world as a way of doing business by earning various levels of growth and sales. Both new and seasoned Distributors can see the world by earning, learning, and succeeding!

SeneCars

SeneGence gives you the opportunity to ride in style and luxury by earning a monthly car allowance on a new, blue car of your choice. Make your SeneCar a statement of you!
Get Social

We’re in the business of being social! Stay in the loop of everything happening at SeneGence by connecting with us on our social media channels. Find out about new products and promotions, gain access to valuable business tools, participate in fun contests, and interact with us - we’d love to hear from you!

Facebook.com/SeneGenceInternational

@SeneGence_Intl

SeneGence

@SeneGenceInternational

SeneGence International

SeneGence International

SeneGenceByJoni.com
### SENEDERM SKINCARE

- **$35** 3 in 1 Cleanser
  - Dry
  - Normal to Dry
  - Normal to Oily
- **$60** DayTime Moisturizer
  - Dry
  - Normal to Dry
  - Normal to Oily
- **$75** Evening Moisturizer
  - Dry
  - Normal to Dry
  - Normal to Oily

*Advanced Anti-Aging*
- **$70** Climate Control
- **$100** Collagen Night Pak w/Brush
- **$55** EyeCrème
- **$65** EyeLuminator
- **$48** Hydrating Facial Serum Mist
- **$75** SeneSerum-C

### SENECOSMETICS

- **$70** Silk Pore & Wrinkle Minimizer
- **$55** Color Correcting Tinted Moisturizer
  - Light
  - Medium
- **$60** MakeSense Pearlizer
- **$70** Advanced Anti-Aging Pearlizer
- **$60** MakeSense Original Foundation
  - Almond
  - Beige Chiffon
  - Café Au Lait
  - Creme Beige
  - Dewy
  - Fawn
  - Ivory
  - Porcelain
  - Suede
  - Tan
- **$70** MakeSense Advanced Anti-Aging Foundation
  - Adobe
  - Almond
  - Beige Chiffon
  - Café Au Lait
  - Cinnamon
  - Coffee
  - Creme Beige
  - Deep Caramel
  - Dewy
  - Fawn
  - Golden Tan
  - Ivory
  - Porcelain
  - Suede
  - Tan
  - Truffle
- **$27** Concealer/Blender
  - Deep
  - Green
  - Light
  - Medium
  - White
- **$34** BlushSense Cream Blush
  - Bronze
  - Cherry
  - Chocolate Cherry
  - Pink Berry
  - Pouty Pink
  - Terra Cotta
  - Toasted Rose
- **$60** Translucid Powder Brush
  - Bronze Dust
  - Natural
  - Silver Rose

### SENEDERM SOLUTIONS

- **$80** Anti-Wrinkle Treatment
- **$90** Brightening Multi-Vitamin Treatment
- **$60** Dark Circle Under Eye
- **$60** Facial Resurfacer
- **$60** LashExtend Clear
- **$70** LashExtend Black
- **$70** LashExtend Brown
- **$60** LipVolumizer
- **$55** NailExtend
- **$55** Nangai Oil
- **$60** Polishing Exfoliator

*Removers*
- **$25** Brush Cleaner
- **$27** Fooops! Liquid Remover
- **$27** Fooops! Removing Wipes
- **$12** Ooops!

*EyeSense Matte Eyeshadow*
- **$27** Amethyst
- **$27** Candlelight
- **$27** Denim

*Garnet*
- **$27** ShadowSense Shimmer Eyeshadow
  - Copper Rose Shimmer
  - Moca Java Shimmer
  - Pink Opal Shimmer
  - Rose Gold Glitter
  - Sandstone Pearl Shimmer
  - Silver Shimmer
  - Smoked Topaz Shimmer

*ShadowSense Liquid Brow Color*
- **$27** BrowSense Liquid Brow Color
  - Auburn
  - Dark
  - Light
  - Taupe

*EyeSense Liquid Eyeliner*
- **$27** Black
- **$27** Black Brown

*LashSense Waterproof Mascara*
- **$27** LashSense Waterproof Mascara
  - Black
  - Brown

*JnderSense Lash Builder*
- **$27** JnderSense Lash Builder
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<td>$60 Self-Tanning Bronzing Coconut Milk</td>
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What’s in the name SeneGence

SENESCENCE
Process of aging

+ INTELLIGENCE
The capacity to acquire and apply knowledge

SYNERGY
The working together of two things to produce an effect greater than the sum of their individual effects

= SENEQUENCE
Long-lasting and anti-aging products that really work!