SENEGENCE was founded on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.
Joni Rogers-Kante, CEO and Founder of SeneGence®, had a vision of a company with products that really work and a career that really works, long before discovering its premier product. Once she discovered a long-lasting liquid lip colour unlike anything she had seen before, she knew it needed to be shared with the world.

In 1999, SeneGence exploded into the marketplace with the launch of patented LipSense® colour technology, and SeneGence quickly rose in popularity as the creator of the original long-lasting lip colour.

This was only the beginning of an entire line of long-lasting cosmetics and revolutionary anti-ageing skin care products. Over the years, SeneGence has grown to support hundreds of thousands of successful careers and to satisfy customers around the world by remaining steadfast in its commitment to use only the most advanced technologies to make skin more beautiful.

*I stand behind our products 100% and guarantee your skin will look more beautiful in 30 days, when using our 24-hour anti-ageing skin care and long-lasting colour systems.*

Joni Rogers-Kante

FOUNDER & CEO
has positively affected the lives of hundreds of thousands of women and their families worldwide, and it all begins with our products.
SeneGence has developed highly advanced anti-ageing skin care and cosmetics systems that help make every skin type more beautiful and radiant.

In the Vanuatu string of islands in the South Pacific, Joni worked with scientists and discovered naturally reoccurring resources proven to be beneficial to the skin.

Today, SeneGence products can be found in numerous countries around the world, helping to make skin healthier and more beautiful. Joni ventures to international destinations regularly and enjoys sharing SeneGence with everyone she meets while guiding them to be their most confident self with products that really work.

The distinctive ingredients are incorporated into SeneDerm® SkinCare systems, SenseCosmetics® beauty items, and the SeneDerm Solutions line, helping to result in dramatic improvements to the skin. They also help to provide crucial sun protection without the use of unnecessary chemicals.

Joni collecting samples from Mount Yasur, Vanuatu
THE SCIENCE OF SENEDERM® & SENEPLEX+™ COMPLEX

All SeneDerm, SeneDerm Solutions, and creamy SenseCosmetics contain SenePlex+ Complex, a kinetic enzyme that works to affect the way cells grow from the bottom layers of the skin to the top. SenePlex+ fights the signs of ageing by supporting renewal of your skin cells an average of 23.3% more rapidly.

Four to Eight Weeks to Revolutionary Results

Independent clinical test results of 8 weeks of treatment with our proprietary formula, SenePlex+ Complex.

23.3% Increase in Cellular Renewal

Verified by an independent lab, clinical testing confirmed products with SenePlex+ Complex are highly effective in increasing skin renewal, and regular use results in remarkable improvements to skin, including: Skin smoothness increased by 45%. Almost 33% more individuals with sensitive skin were able to use SeneDerm SkinCare without irritation.
The active enzymes in the advanced anti-ageing delivery systems of **SenePlex+ Complex** work to eliminate dead skin and produce healthier, plumper cells as they move to the surface of the skin. That, in turn:

<table>
<thead>
<tr>
<th><strong>INCREASES MOISTURE + HYDRATION BY:</strong></th>
<th><strong>54.2%</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Weeks</td>
<td>20.4%</td>
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<tr>
<td>4 Weeks</td>
<td>32.6%</td>
</tr>
<tr>
<td>8 Weeks</td>
<td>54.2%</td>
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</tbody>
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<table>
<thead>
<tr>
<th><strong>INCREASES COLLAGEN SYNTHESIS BY:</strong></th>
<th><strong>168%</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Over 4 Weeks</strong></td>
<td>168%</td>
</tr>
<tr>
<td>SenePlex Complex</td>
<td>100%</td>
</tr>
<tr>
<td>T Growth Factor</td>
<td>90%</td>
</tr>
<tr>
<td>Lactic Acid</td>
<td>10%</td>
</tr>
<tr>
<td>Retinol</td>
<td>2%</td>
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<table>
<thead>
<tr>
<th><strong>INCREASES SKIN FIRMNESS + ELASTICITY BY:</strong></th>
<th><strong>51.9%</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Weeks</td>
<td>10.5%</td>
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<tr>
<td>4 Weeks</td>
<td>21.7%</td>
</tr>
<tr>
<td>8 Weeks</td>
<td>51.9%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>DECREASES SKIN SAGGING BY:</strong></th>
<th><strong>25%</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Weeks Placebo</td>
<td>0.9%</td>
</tr>
<tr>
<td>2 Weeks SenePlex Complex</td>
<td>16%</td>
</tr>
<tr>
<td>4 Weeks Placebo</td>
<td>3.1%</td>
</tr>
<tr>
<td>4 Weeks SenePlex Complex</td>
<td>25%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>INCREASES SKIN LUMINOSITY BY:</strong></th>
<th><strong>48.7%</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Weeks</td>
<td>25.6%</td>
</tr>
<tr>
<td>4 Weeks</td>
<td>36.5%</td>
</tr>
<tr>
<td>8 Weeks</td>
<td>48.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>REDUCES FINE LINES + WRINKLES BY:</strong></th>
<th><strong>55.7%</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Weeks</td>
<td>23.2%</td>
</tr>
<tr>
<td>4 Weeks</td>
<td>38.8%</td>
</tr>
<tr>
<td>8 Weeks</td>
<td>55.7%</td>
</tr>
</tbody>
</table>
SeneDerm
SkinCare with SenePlex+™

A 24-hour, anti-ageing skin care system made for all skin types.

SeneDerm Anti-Aging SkinCare systems are the most effective anti-ageing treatments known in today’s personal care and cosmetics industries consisting of products that help, rather than harm your skin. Formulated with powerful, anti-ageing SenePlex+ Complex, these products help to dramatically improve skin over time.

FIND YOUR SKIN TYPE:

NORMAL TO DRY
No oil in "T" zone, generally healthy appearance, clear with even texture, may have occasional tightness or flaking, small to medium size pores.

DRY
No oiliness, can feel tight and itchy, noticeable fine lines, may have red or rough patches, small pores, visible flaking.

NORMAL TO OILY
Oily "T" zone, generally healthy appearance with occasional breakouts or blemishes, pores are medium to large, skin appears shiny and can feel oily.

3 in 1 Cleanser $40
4 fl oz / 118 mL
This triple-action cleanser works to cleanse, tone, and hydrate while helping to maintain skin’s moisture. Each formula works to restore pH while effectively removing dirt, oil, and bacteria.

DayTime Moisturizer $60
1.66 fl oz / 50 mL
These lightweight, daily moisturisers deliver anti-ageing advantages and botanicals that work to balance moisture and naturally hydrate skin. They work to protect skin from the ravages of the environment with a mechanical shield.

Evening Moisturizer $75
1.66 fl oz / 50 mL
Highly concentrated with additional SenePlex+ Complex for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that hydrate, protect, and promote vibrant healthy skin.
<table>
<thead>
<tr>
<th><strong>NORMAL TO DRY</strong></th>
<th><strong>DRY</strong></th>
<th><strong>NORMAL TO OILY</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>ALOE LEAF JUICE</td>
<td>SPONGE-LIKE PILLOWS</td>
<td>VANUATU VOLCANIC ASH</td>
</tr>
<tr>
<td>Calms and soothes skin.</td>
<td>Exfoliate skin.</td>
<td>Exfoliates dead skin cells.</td>
</tr>
<tr>
<td>AVOCADO OIL</td>
<td>ALGAE EXTRACT</td>
<td>ORCHID FLOWER EXTRACT</td>
</tr>
<tr>
<td>Very rich moisturiser.</td>
<td>Hydrates and softens skin.</td>
<td>Antioxidant and moisturiser.</td>
</tr>
<tr>
<td>LAVENDER OIL</td>
<td>HUMECTANTS</td>
<td></td>
</tr>
<tr>
<td>Soothes and protects.</td>
<td>Bind moisture to the skin.</td>
<td></td>
</tr>
<tr>
<td>VITAMIN B</td>
<td>MORINGA OIL</td>
<td>JOJOBA</td>
</tr>
<tr>
<td>Hydrates and promotes healthy skin.</td>
<td>Smoothes, de-puffs, and moisturises.</td>
<td>Promotes soothing and calming.</td>
</tr>
<tr>
<td>SODIUM HYALURONATE</td>
<td>ALMOND OIL</td>
<td>SQUALENE</td>
</tr>
<tr>
<td>Protects against moisture loss.</td>
<td>Leaves skin silky but non-greasy.</td>
<td>Natural moisturiser.</td>
</tr>
<tr>
<td>ALOE LEAF JUICE</td>
<td>JOJOBA</td>
<td>ALLANTOIN</td>
</tr>
<tr>
<td>Calms and soothes skin.</td>
<td>Promotes soothing and calming.</td>
<td>Promotes healthy skin.</td>
</tr>
<tr>
<td>VITAMIN E</td>
<td>BORAGO SEED OIL</td>
<td></td>
</tr>
<tr>
<td>Essential antioxidant for maintaining healthy skin.</td>
<td>Helps even skin tone.</td>
<td></td>
</tr>
<tr>
<td>AMINO ACIDS</td>
<td>VITAMIN E</td>
<td>VITAMIN E</td>
</tr>
<tr>
<td>To build healthy skin.</td>
<td>Essential antioxidant for maintaining healthy skin.</td>
<td>Essential antioxidant for maintaining healthy skin.</td>
</tr>
<tr>
<td>AVOCADO OIL</td>
<td>GINGER ROOT</td>
<td></td>
</tr>
<tr>
<td>Very rich moisturiser.</td>
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<td></td>
</tr>
<tr>
<td>VITAMIN E</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Essential antioxidant for maintaining healthy skin.</td>
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</tbody>
</table>
Highly advanced, anti-ageing skin care products that help correct and prevent the signs of ageing.

**Climate Control**  $75
2.3 fl oz / 68 mL

Hydration in the purest form. This “miracle in a bottle” helps even the driest, most damaged skin regain its healthy glow and moisture content. Its unique delivery system keeps key ingredients separated until shaken, combined, and activated.

**SenePlex Complex**: Herbal oil extracts and vitamins that increase moisture.

**Sodium Hyaluronate**: Protects against moisture loss.

**Glucosamine HCl**: Helps maintain elasticity.

**SeneSerum-C**  $85
0.5 fl oz / 15 mL

A 100% natural blend of the most advanced anti-ageing ingredients known today. This pollution defense formula is made for all skin types and works to repair damaged skin while helping to create healthier, firmer, and younger-looking skin. So light, it can be used day and night under moisturisers.

**Stabilised Vitamin C**: Increases collagen production and firms.

**SeneShield**: Helps protect skin from immediate free radical damage.
**EyeCrème** $60
0.44 fl oz / 13 mL
A rich blend of oils and vitamins that protect while working to diminish fine lines and wrinkles around the eyes. This nourishing formula melts and emulsifies at skin temperature and creates a silk-like coating that reduces drag while applying cosmetics.
*Soybean Oil:* Improves skin hydration and smoothness.
*Kukui Seed Oil:* Soothes skin.
*Vitamin A:* Helps increase elasticity.

**EyeLuminator** $70
0.44 fl oz / 13 mL
The perfect blend of SeneDerm EyeCrème and MakeSense® Foundation Pearlizer, to help make your skin more beautiful around the eye area. It brightens and highlights while moisturising upon application. Perks up tired eyes in the afternoon too!
*Kukui Seed Oil:* Soothes skin.
*Vitamin A:* Helps increase elasticity.
*Almond Oil:* Leaves skin silky, non-greasy.
**Lifting & Firming Neck Cream**

$134

1.7 fl oz / 50 mL

This rich cream formula is specifically formulated to work powerfully and effectively to firm, smooth, and even the delicate skin around the neck and décolletage area. Infused with advanced anti-ageing complexes, it helps the neck and jawline look tighter and more sculpted.

**Essenskin**: Complex that helps fortify and restructure thin, fragile skin.

**Macadamia Nut Oil**: Helps to restore the skin’s barrier function and reduce water loss.

**Grape Juice Extract**: Antioxidant that helps condition and protect skin from free radicals.

**Collagen Night Pak**

$115

1 fl oz / 30 mL

A breakthrough anti-ageing night treatment that harnesses the power of natural ingredients and the latest in skin care technology to seal in moisture while you sleep. As the final step in your evening skin care routine, it creates a protective veil to help prevent drying that may occur overnight and lead to unwanted signs of ageing.

**Plant-based Marine Collagen**: Restores and rebuilds collagen.

**Caffeine**: Rejuvenates and revitalises skin.

**Copper & Zinc**: For antioxidant protection.

---

Essenskin™ helps re-densify skin by over **65%**, and makes skin more resistant by **21%** after two months.

*Results obtained in a 2 month in vivo test of Essenskin.*
Specialised treatment products for targeted skin and personal care needs.

Stabilised Ascorbic Acid (pure stabilised Vitamin C) decreases melanin production by 42.66%

Results obtained in a 16 day in vivo test of Ascorbic Acid.

**Brightening Multi-Vitamin Treatment**  $100
0.5 fl oz / 15 mL

This powerful treatment targets dark spots and discolouration caused by hyperpigmentation, acne, ageing, and sun damage to reveal brighter, firmer, and more even skin tone over time.

2 Forms of Stabilised Vitamin C: Help brighten and even skin tone.

**Vitamins A, B3 & E:** Help to firm, even skin tone, protect from free radicals, and moisturise.

**Palmitoyl Tripeptide-1 & Tripeptide-7:** Peptides that help increase skin elasticity and decrease wrinkle depth.

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**Anti-Wrinkle Treatment**  $85
0.51 fl oz / 15 mL

Clinically proven ingredients that visibly reduce the depth and shadows of light and medium-sized wrinkles, making skin's texture smoother and younger-looking. Contains an advanced formulation, including natural ingredients proven to improve skin texture and restore proper moisture content with regular use.

**Anti-Wrinkle Complex:** Firms and smoothes skin.

**Green Tea Leaf Extract:** Protects skin with antioxidant properties.

**Jojoba Seed Oil:** Helps to improve skin’s elasticity.
Facial Resurfacer contains volcanic ash with 70% titanium and 30% iron for effective exfoliation without irritation.

Facial Resurfacer $70
2 oz / 57 g

Achieve a glowing, smooth skin surface with this effective formula that contains larger grains of Vanuatu volcanic ash for a powerful buffer. A little goes a long way to rid skin of impurities and reveal soft, revitalised skin.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Walnut Shell: Exfoliates and softens skin.
Polishing Exfoliator  $70
2 oz / 57 g

Polish away rough, dry skin and impurities with this unique formula, containing naturally exfoliating Vanuatu volcanic ash. A little goes a long way to gently but effectively buff skin to a luminous glow.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Nangai Oil  $74
0.5 fl oz / 15 mL

Intensely moisturise and soothe dry skin with this luxurious blend of exotic Nangai Oil and highly effective anti-ageing complexes and ingredients. Found on the tropical island nation of Vanuatu, Nangai Oil provides skin with calming and deeply hydrating benefits.

Triglycerides: Essential fatty acids that help enhance your skin’s ability to retain precious moisture.

L-22: Botanically-sourced lipid complex that helps improve the recovery of skin’s barrier.

Meadowfoam Seed Oil: Soothes skin and slows down water loss.
Twice-daily use of NailExtend over an 8-week period

NailExtend $68
0.25 fl oz / 7.39 mL

Keep your nails in top condition and help repair damage with this unique delivery system that utilises effective ingredients to strengthen nails and stimulate growth. Continued use will help to guard nails from splitting and cracking and promote natural, healthy new nails. Use as a daily cuticle treatment on polished or natural nails.

**Myristoyl Pentapeptide-17:** Promotes keratin production and nail growth.

**Vitamin B5:** Moisturises and helps maintain the health of nail bed.

**Glycerin:** Helps strengthen nail and increases moisture.

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Dark Circle Under Eye Treatment $60
0.51 fl oz / 15 mL

Excessive under eye darkening and visible bagging prematurely age the eyes. Correct it with this effective blend of ingredients, formulated to help reduce the appearance of darkening and to help reduce the appearance of loose skin under the eyes.

**Blend of Suma Root Extract, Potency Wood Extract & Madonna Lily Flower Extract:** Works to help reduce undereye darkening.

Contains ingredients that work to reduce dark circles up to **122%**
**LashExtend** Clear $70 Coloured $85

0.125 fl oz / 3.7 mL

Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener. Choose clear treatment for twice-daily use or water-resistant black or brown liquid liner for brilliantly lined eyes and luscious lashes in one easy step.

**SenePeptide:** Improves lash health.

**Chamomile Extract:** Calming and soothing properties.

**White Tea Extract:** Powerful antioxidant.

---

**LipVolumizer** $70

0.2 fl oz / 5.9 mL

Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced and natural technologies, plumping lips from the inside out. Lips will become noticeably smoother and fuller, and feathering and cracked lips will be eliminated with continued use.

**Volumising Complex:** Proprietary blend of peptides and botanicals.

**Kiss-Me-Quick Plant:** Helps boost collagen production and increase moisture.

Visibly increases lip volume

+ Fullness up to 20%
+ Moisture up to 50%

**Lashes** appear **25%** longer and fuller in only weeks.

The majority of test volunteers experienced at least a **10% increase** in lip volume while those with the thinnest lips experienced up to a remarkable **20% lip volume increase.**
**SeneDerm Daily Regimen**

**AM**
- **CLEANSE** (select one)
  - 3 in 1 Cleanser
- **EXFOLIATE** (select yours)
  - Polishing Exfoliator
  - Facial Resurfacer
- **ADVANCED ANTI-AGING** (optional)
  - Climate Control
  - SeneSerum-C
- **TREAT**
  - Anti-Wrinkle
  - Dark Circle
  - Brightening Multi-Vitamin

**PM**
- **REMOVE**
  - Fooops! Liquid or Wipes
- **CLEANSE** (select one)
  - 3 in 1 Cleanser
- **EXFOLIATE** (select yours)
  - Polishing Exfoliator
  - Facial Resurfacer
- **ADVANCED ANTI-AGING** (optional)
  - Climate Control
  - SeneSerum-C
- **TREAT**
  - Anti-Wrinkle
  - Dark Circle
  - Brightening Multi-Vitamin

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*SeneDerm SKINCARE with SenePlex™*
SeneDerm Daily Regimen

**TREAT**
- Nangai Oil

**MOISTURISE** (select yours)
- DayTime Moisturizer
- Lifting & Firming Neck Cream
- EyeCrème

**TREAT** (select yours)

**APPLY MAKEUP**
- LashExtend (Coloured or Clear)
- LipVolumizer
- EyeLuminator

**MOISTURISE & PROTECT** (After Makeup)
- Hydrating Facial Serum Mist
- Lip Balm

**TREAT**
- Nangai Oil

**MOISTURISE** (select yours)
- Evening Moisturizer
- Lifting & Firming Neck Cream

**MOISTURISE & PROTECT**
- EyeCrème

**TREAT**
- Collagen Night Pak

**TREAT** (select yours)
- Lip Balm
- LipVolumizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish

SENEGENCE.COM.AU
SeneDerm SkinCare & SenseCosmetics
The Perfect Match

When used together, SeneDerm SkinCare and SenseCosmetics provide 24 hours of skin protection that can make every face look more beautiful, and keep it that way! Having a clear and radiant complexion is the first step to creating your own beautiful and balanced makeup look. Achieve this with the use of our simple skin care process, followed by application of our versatile anti-ageing colour cosmetics.

MakeSense

Silk Pore & Wrinkle Minimizer $85
0.51 fl oz / 15 mL

The perfect base for a flawless face, MakeSense Silk minimises pores, fills wrinkles, and offers anti-ageing protection. Use alone for naturally beautiful skin, or use as primer before MakeSense Foundation for a perfect finish.

MakeSense

Pearlizer $68
1 fl oz / 30 mL

Adds a luminous and radiant glowing finish. Mix with your favourite MakeSense Foundation shade or lightly layer with a brush after makeup application.

MakeSense

Advanced Anti-Aging Pearlizer $85
1 fl oz / 30 mL

Enjoy luminous finish with the addition of sophisticated moisturisers, minerals, and vitamins.
MakeSense

Color Correcting Tinted Moisturizer  $68
1 fl oz / 30 mL

Enjoy sheer coverage, colour correction benefits, and skin protection in one easy step. Swipe on this smooth cream with sheer to medium coverage over moisturiser or under foundation, if more coverage is desired. It works to counteract redness and decrease sun and age spots.

Hydrating Facial Serum Mist  $55
2.9 fl oz / 86 mL

Instantly refresh and re-energise your skin anytime with this lightweight, oil-free, alcohol-free quick drying mist, while simultaneously treating your complexion to long-term anti-ageing benefits. Can be spritzed under or over your makeup.

Hydromanil Complex: Helps to pull moisture into skin and lock it in for lasting skin benefits.

Apple Fruit Extract: Gently exfoliates skin for a glowing effect and instant moisturisation.

Kale Extract: Rich in vitamins C, A, and E to help tighten pores and prevent free radical damage.
FINDING YOUR UNDERTONE...

Take a close look at the veins on the underside of your wrist.

Are your veins blue or purple? If so, then you are cool, and will look good in MakeSense shades with pink or red undertones.

Are your veins green or olive? If yes, you are warm, and will look great in MakeSense shades with yellow undertones.

Can’t tell? Then you are neutral.

(C) = cool    (W) = warm    (N) = neutral

MakeSense
Original Foundation  $68
1 fl oz / 30 mL

This oil-free, water-resistant, and long-lasting liquid foundation can be used on any skin type and provides a mechanical shield when applied after SeneDerm DayTime Moisturizer. Each shade can be used on a multitude of skin tones as it adapts to your skin pigmentation.
**Advanced Anti-Aging Foundation** $85

1 fl oz / 30 mL

This powerful, creamy foundation is full of protective ingredients that help prevent damage to skin and SeneShield™ for defense against environmental hazards. Blended with moisturisers, vitamins, and minerals, this water-resistant skin care must-have includes long-lasting colour pigments that adjust to a wide range of skin tones to keep you looking beautiful and staying that way.

**SENESHIELD™**

SeneShield’s proprietary blend of powerful ingredients work to keep skin soft, supple, and healthy and can actually help to reverse damage previously caused by exposure to daily toxins, such as pollution and UV rays. Protect your face every day by including MakeSense Advanced Anti-Aging Foundation and SeneSerum-C, both with SeneShield, into your beauty routine.
**Corrective Color Concealer | Blender**  
$34  
0.2 oz / 5.6 g  
Colour correction and advanced skin care combine into this effective concealer that can be used to even skin tone, blur imperfections, or highlight your best features. Your skin will immediately appear fresh and radiant, while being hydrated.

**Translucid Powder & Bronzer in Dispensing Brush**  
$70  
0.2 oz / 6 g  
This light powder blots shine, and absorbs oil and perspiration with effortless application. The breathable finish protects without drying skin throughout the day. The Natural shade features colour-matching technology to suit a variety of complexions.

**Acetyl Hexapeptide 3**: Plant-derived amino acid and anti-wrinkle ingredient.

**Allantoin**: Promotes healthy skin.

**Talc**: Absorbs oil.
**ShadowSense**

**Matte Eyeshadow** $32

0.2 fl oz / 5.9 mL

Experience the long-lasting, anti-ageing, and velvety matte finish of these crème to powder eyeshadows. The versatile formula can be worn separately, blended with additional colours, or used as a soft eyeliner to create stunning eye looks.

**ShadowSense**

**Shimmer Eyeshadow** $32

0.2 fl oz / 5.9 mL

Add the perfect touch of luster to your lids with long-lasting luminous colour. Shimmer shades perfectly coordinate with the ShadowSense matte collection.

**GRAY**
- Snow
- Granite
- Onyx

**PURPLE/BLUE**
- Silver Violet
- Amethyst
- Denim

**MAUVE**
- Pink Frost
- Mulberry
- Garnet

**PINK**
- Whisper Pink
- Sandstone Pearl
- Pink Posey

**MATTE COLOURS SHOWN IN ORDER OF USE:**
- BASE
- BLEND
- ACCENT

- Copper Rose Shimmer
- Sandstone Pearl Shimmer
- Pink Opal Shimmer
- Rose Gold Glitter

- Smoked Topaz Shimmer
- Moca Java Shimmer
- Silver Shimmer
**Sense COSMETICS**

**EyeSense**

**Long-Lasting Liquid Eye Liner** $36
0.125 fl oz / 3.69 mL

Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner shapes. This revolutionary liquid liner is waterproof, smear-proof, and budge-proof.

**Black**

**Black Brown**

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**EyeSense**

**Long-Lasting Eye Liner Pencil** $36
0.012 oz / 0.35 g

This long-lasting, waterproof pencil glides on with a velvety smoothness and sets quickly for all-day wear without smudging, feathering, or bleeding. Highly pigmented for maximum impact, this pencil features a retractable tip for precise, easy-to-use application.

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**BrowSense**

**Liquid Brow Color** $34
0.125 fl oz / 3.69 mL

Perfect the shape of your brows with this unique, waterproof liquid brow colour. The two-step delivery system creates gorgeous, natural-looking, and youthful brows that last all day.

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**Light**

**Taupe**

**Auburn**

**Dark**
3-in-1 Maximizing Lash Primer  $34
0.25 fl oz / 7.5 mL

UnderSense 3-in-1 Maximizing Lash Primer works to (1) condition, (2) lengthen and (3) volumise lashes. This lash primer improves the look and feel of lashes over time, while immediately boosting the volume, definition, and length of lashes before mascara application.

Capixyl: Helps provide fuller, healthier lashes.

Jojoba Ester: Conditioning agent that nourishes and cares for lashes from within.

VolumeIntense™ Mascara  $38
0.26 fl oz / 7.8 mL

Separate, lift, and curl lashes to volumised perfection! The humidity-resistant formula helps moisturise to prevent dry, brittle lashes from root to tip. One coat fully extends your lashes, while a second coat adds 3-D intensity and dramatic volume for full, lush lashes. Unique volumising brush delivers maximum results. Formula is ophthalmologist tested and safe for contact lens wearers.

Capixyl: Helps provide fuller, healthier lashes.

Vitamin E: Helps to repair and condition lashes, and prevent brittleness.

VolumeIntense™ Waterproof Mascara  $38
0.24 fl oz / 7 mL

Beautifully lengthen, volumise, curl, and define lashes without running or flaking. Using the unique volumising brush, one coat defines and extends, while a second coat creates intense fullness and length for waterproof, worry-free wear. Additional beneficial ingredients prevent brittleness and drying. Formula is ophthalmologist tested and safe for contact lens wearers.

Capixyl: Helps provide fuller, healthier lashes.

Carnauba Wax: Helps keep lashes flexible.

Capixyl™ works to increase new lash growth by over 46% in four weeks.
Long-lasting lip colour stays on for up to 18 hours.

LipSense®

**Lip Color** $34
0.25 fl oz / 7.39 mL

LipSense is the premier product of SeneGence and is unlike any conventional lipstick, stain, or colour. As the original, patented, long-lasting lip colour, it is waterproof, does not kiss-off, smear-off, or budge-off.

**Peony Root Extract:** Natural calming flower herb.

**St. John’s Wort Extract:** Natural herb with skin protective properties.

**Linden Flower Extract:** Powerful antioxidant.

Kiss here to see the clear difference of LipSense®!

**YELLOW BASED/WARM**

- Matte
  - Apple Cider
  - Summer Sunset
  - Samon
  - Fly Girl
  - Persimmon

- Shimmer
  - Bombshell
  - Cappuccino
  - Heartbreaker
  - Dawn Rising
  - Precious Topaz
  - Caramel Latte
  - Cocoa

- Frost
  - Fire Opal
  - Beige Champagne
  - Kiss Me Katie
  - Luv It
  - Honey Rose
  - Plum Pretty
  - Nutmeg

Kiss Off Contest card pg.43
**HOW TO APPLY:**

Apply to clean, dry lips. For a defined look, line with LinerSense first. With lips parted, apply LipSense in one direction, beginning with outside corner of the mouth. Spread colour in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth). Apply three layers for long-lasting results, letting colour dry in between each layer. Finish with LipSense Gloss to maintain lasting colour and moist lips.

*For proper use, purchase your LipSense in a collection which includes a colour, Gloss, and Oops! Remover.*
LipSense

**Moisturizing Gloss $26**
0.25 fl oz / 7.5 mL

Dehydrated and damaged lips are no match for the moisturising ability of shea butter, a natural ingredient used as the base for the many textures of LipSense Glosses. Moisturising glosses improve the longevity of LipSense Liquid Lip Color, while covering and protecting naked lips.

**Shea Butter:** Softens and protects skin.

**Vitamin E:** Helps to repair dry lips.

**Specialty Gloss $30**
0.25 fl oz / 7.39 mL

LipSense Specialty Glosses drench lips in show-stopping finishes that take your LipSense look to the next level of glamour. Diamond Kiss Gloss is formulated with genuine crushed diamond gemstones for a beautiful sparkle.

**Shea Butter:** Softens and protects skin.

**Vitamin E:** Helps to repair dry lips.
LipSense
COSMETICS

**LipSense**

**Moisturizing Lip Balm** $26
0.25 fl oz / 7.3 mL
Smooth on this long-lasting, nourishing balm with moisture-rich botanicals to help bind hydration to lips. The addition of SenePlex+ Complex provides anti-ageing and restorative benefits. This lightweight formula is fragrance-free with a matte finish: perfect for everyone.

- **Coconut Oil:** Provides nourishing moisture to improve dry, cracked skin.
- **Cocoa & Shea Butters:** Soften the skin and protect from environmental influences.
- **Orchid Flower Extract:** Powerful antioxidant with free-radical protection and moisture.

**LipSense**

**Oops! Remover** $14
0.25 fl oz / 7.39 mL
A simple swipe of this non-drying remover will erase LipSense mistakes, “lift” your long-lasting lip colour so you can change your shade with your outfit, or remove LipSense at the end of the day.

- **Vitamins A, B, C & E:** Condition, moisturise, and protect lips.

**LipSense**

**LipSmooth™ Conditioning Polish** $35
0.5 fl oz / 15 mL
Helps dry, damaged lips feel renewed, re-moisturised, and conditioned. Formulated with nonabrasive natural exfoliators, SenePlex+ and natural oils to accelerate the exfoliation process and reveal smooth, beautiful lips.

- **Bamboo & Ivory Seed Powder:** Gentle, nonabrasive exfoliators.
- **Nangai Oil:** Deeply hydrates and soothes skin with moisture-enhancing triglycerides.
- **Shea Butter:** Softens and protects skin.
Fooops!® Dual Phase
Color Remover   $32
1.7 fl oz / 50 mL
Remove long-lasting SenseCosmetics quickly and easily with this unique, easy-to-use formula that activates when shaken. It gently whisks away all makeup, including waterproof LashSense Mascara, while conditioning and refreshing the skin. Ideal for all skin types, it leaves the face and eyes feeling cool and relaxed without an oily residue. Safe for contact wearers.

Arnica Flower: Helps to restore suppleness.
Spirulina: Promotes clean, clear complexion.

Fooops!® SenseCosmetics®
Color Removing Wipes $32
Pack of 30 wipes
Biodegradable, oil-free wipes gently remove dirt, oil, and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested and safe for contact lens users, these gentle wipes contain moisturising, anti-ageing botanical ingredients and SenePlex+.

Sodium Hyaluronate: Protects against moisture loss.
Aloe Leaf Juice: Moisturises and helps soothe inflammation.
Vitamin B: Helps condition lashes and brows.

Brush Cleaner   $26
6 fl oz / 170 mL
Cleaning your application brushes weekly will protect your beautiful skin from contamination and preserve your artistry tools. This unique brush cleaner contains a mix of scientific and naturally-cleansing ingredients to thoroughly clean your brushes.

Safe to use on synthetic or natural hair bristle brushes.
Self-Tanning Bronzing Coconut Milk  $70
4 fl oz/ 120 mL

Get a gorgeous, natural-looking golden glow without compromising the health of your skin with this unique self-tanner that is long-lasting, water-resistant, and provides an even, streak-free application. It is blended with advanced moisturisers and SenePlex+ Complex for anti-ageing protection.

DHA (Dihydroxyacetone): Derived from environmentally-friendly plant sources, provides a water-resistant, long-lasting tan.

Coconut Milk Blend: With coconut water and olive seed oil for non-sticky hydration.

Erythulose: Provides a natural-looking sunless tan.

SeneDerm SunCare with SenePlex+™

Long-exposure to the sun's harmful UV is a leading contributor to unwanted signs of ageing, and can also lead to serious skin health issues. Get a sun-free and natural-looking glow, and anti-ageing protection with SeneDerm SunCare products.
HairCovery
HairCare

with SenePlex+™ & SenePeptide™

Just as SeneDerm SkinCare works at a skin-deep level to produce healthy, plump skin cells, the HairCovery line of products works to make your hair gorgeous by focusing on the health of your scalp. All products include SenePlex+ and SenePeptide to encourage a healthy scalp, and voluminous, strong locks of hair. Additional volumising ingredients and moisturising botanicals boost shine, manageability, and thickness. With HairCovery, your best hair days are here to stay!

Recover the strength, softness, and volume of your hair, from root to tip.

HairCovery

**Thickening & Volumizing Shampoo with UV Color Protection** $52
7 fl oz / 207 mL

Goodbye dry and dull - hello healthy! Revive hair with nourishing botanicals, vitamins, and lightweight moisture in a non-stripping formula that works to give you thicker, bouncier hair. Safe for colour-treated hair, this formula helps repair damage caused by treatments. Formulated without sulfates, parabens, gluten, and phthalates for beautiful, healthy hair.

**Capixyl**: Helps provide fuller and thicker hair.
**Hydrolyzed Rice Protein**: Helps fortify hair to prevent damage and improve volume.

HairCovery

**Moisturizing & Shine Enhancing Conditioner with UV Color Protection** $52
7 fl oz / 207 mL

Silky soft hair that shines! Restore hair’s texture and radiance with moisturising botanicals and vitamins. Dry, brittle hair is transformed into luxuriously soft, shiny, and healthy locks. Formula is also beneficial for colour-treated hair and is free of sulfates, parabens, gluten, and phthalates.

**Capixyl**: Helps provide fuller, thicker hair.
**Aloe Vera**: Moisturises, soothes, and protects hair.
HairCovery

**Strengthening & Thickening Hair Serum**  $78
2.9 fl oz / 86 mL

Happy hair days are here to stay! Formulated with nourishing botanical extracts and powerful peptides that help to moisturise your scalp, this leave-in serum strengthens hair to return it to its healthiest, shiniest, and most vibrant state.

**Capixyl**: Helps provide fuller, thicker hair.

**Willow Herb Extract**: Calms and protects against free radicals.

HairCovery

**Thickening & Volumizing Holding Spray**  $45
6 fl oz / 177 mL

This non-aerosol spray does double duty by effectively holding styles and improving the health of hair with continued use. The formula does not leave hair sticky or crunchy, but keeps hair flexible to achieve a beautiful, volumised look.

**Capixyl**: Helps provide fuller, thicker hair.

**Vitamin B3**: Helps to improve health of hair follicles.

HairCovery

**Thickening & Volumizing Holding Spray Mini**  $21
1.7 fl oz / 50 mL

The perfect size for hair touch ups while traveling or on the go!

HairCovery

**Strengthening & Thickening Hair Serum**  $78
2.9 fl oz / 86 mL

Happy hair days are here to stay! Formulated with nourishing botanical extracts and powerful peptides that help to moisturise your scalp, this leave-in serum strengthens hair to return it to its healthiest, shiniest, and most vibrant state.

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**Capixyl**: Helps provide fuller, thicker hair.

**Vitamin B3**: Helps to improve health of hair follicles.

HairCovery

**Thickening & Volumizing Holding Spray Mini**  $21
1.7 fl oz / 50 mL

The perfect size for hair touch ups while traveling or on the go!

**Capixyl™** works to increase the number of hair follicles per square centimeter by over **79%** in four months.
SeneDerm BodyCare
with SenePlex™

Anti-ageing protection is just as important for the skin on your body as it is for the skin on your face. Daily stresses such as sun exposure and pollution cause premature signs of ageing to hands, legs, and arms. Pamper and protect the skin on your body with SeneDerm BodyCare, formulated with anti-ageing emollients and effective exfoliants to enjoy smooth, radiant skin from head to toe!

**Smooth Body Scrub**  $20
4 oz / 118 mL

Exfoliate away impurities and dry skin with this gentle, yet effective all-over body scrub. Volcanic ash will buff your body’s skin to a smooth, healthy glow and allow for better moisture absorption.

Vanuatu Volcanic Ash: Exfoliates dead skin.

Aloe Leaf Juice: Soothes skin.

**Moisturizing Body Wash**  $25
8 fl oz / 236 mL

A rich, foaming gel that gently cleanses without stripping skin of essential oils. While traditional soaps can dry and crack the skin, SeneDerm Body Wash contains aloe to soothe and condition while restoring pH balance and moisture. It can also be used as a shave cream or bubble bath.

Jojoba Extract: Promotes soothing and calming.

**Advanced Hydration Body Lotion**  $68
6 fl oz / 180 mL

Pamper your skin all over with rich, luxurious moisture and anti-ageing protection. This rich cream intensely quenches skin and increases its ability to retain water, helping to correct and prevent signs of ageing.

Sodium Hyaluronate: Protects against moisture loss.

French Plum Oil: Natural, non-greasy hydrating oil featuring a light, luxurious scent.
**Shea Butter Body Cream** $40
4 oz / 120 mL

Pamper your skin with rich moisture. Experience immediate dry skin relief and diminish visible signs of ageing. Great for use on cracked heels, elbows, and other excessively dry areas.

**Shea Butter:** Softens and protects skin.

---

**Detoxifying & Moisturizing Mask** $68
4 oz / 113g

This creamy, non-drying natural mineral and botanical-based treatment mask gently removes impurities from pores to reveal smoother-looking skin. It helps to eliminate dead skin and works to soothe and protect. Suitable for all skin types, including acne-prone.

**Green Tea & Arnica Flower:** Soothe and counteract redness.

**Kaolin Clay:** Absorbs impurities.

**Volcanic Ash:** Gentle exfoliator.

---

**Hand Cream with Shea Butter** $28
2.66 fl oz / 80 mL

Extra care for hands to balance, maintain, and seal in moisture, leaving no greasy feeling behind. A little goes a long way as it reactivates with water and rubbing throughout the day.

**Shea Butter:** Rich moisturiser.

**Cucumber:** Soothes and hydrates.
Ask your Distributor about suggested sets for using our system of products easily and effectively.

<table>
<thead>
<tr>
<th>SeneDerm</th>
<th>MakeSense</th>
</tr>
</thead>
<tbody>
<tr>
<td>SkinCare Collection DRY / NORMAL TO DRY / NORMAL TO OILY</td>
<td></td>
</tr>
<tr>
<td>• 3 in 1 Cleanser</td>
<td>• Foundation Shade</td>
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<tr>
<td>• DayTime Moisturizer</td>
<td>• Pearlizer</td>
</tr>
<tr>
<td>• Evening Moisturizer</td>
<td>• Fooops! Color Remover</td>
</tr>
<tr>
<td>• EyeCrème</td>
<td></td>
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<tr>
<td>$235</td>
<td>$168</td>
</tr>
<tr>
<td><strong>Advanced Anti-Aging Collection</strong></td>
<td><strong>Original Collection</strong></td>
</tr>
<tr>
<td>• Climate Control</td>
<td>• Foundation Shade</td>
</tr>
<tr>
<td>• SeneSerum-C</td>
<td>• Pearlizer</td>
</tr>
<tr>
<td>• Collagen Night Pak (with brush)</td>
<td>• Fooops! Color Remover</td>
</tr>
<tr>
<td>• EyeLuminator</td>
<td></td>
</tr>
<tr>
<td>$345</td>
<td>$202</td>
</tr>
<tr>
<td><strong>Advanced Anti-Aging Collection</strong></td>
<td><strong>Advanced Anti-Aging Collection</strong></td>
</tr>
<tr>
<td>• Foundation Shade</td>
<td>• Foundation Shade</td>
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<tr>
<td>• Pearlizer</td>
<td>• Pearlizer</td>
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<tr>
<td>• Fooops! Color Remover</td>
<td>• Fooops! Color Remover</td>
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<tr>
<td>SenseCosmetics</td>
<td>LipSense Collection</td>
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<tr>
<td>----------------</td>
<td>---------------------</td>
</tr>
<tr>
<td>Powder Collection</td>
<td>LipSense Color</td>
</tr>
<tr>
<td>Natural Powder</td>
<td>Glossy Gloss</td>
</tr>
<tr>
<td>Bronze Dust Powder</td>
<td>Ooops! Remover</td>
</tr>
<tr>
<td>Silver Rose Powder</td>
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<td></td>
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<tr>
<td><strong>$210</strong></td>
<td><strong>$74</strong></td>
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</tbody>
</table>
BECOME A CUSTOMER OR A HOSTESS AND EXPERIENCE OUR FABULOUS PRODUCTS!

For hosting a Glamour Demo, Hostesses will receive a discount on their Personal Product Order based on the demonstration retail sales and future New Bookings from the demonstration.

<table>
<thead>
<tr>
<th>TOTAL DEMO SALES</th>
<th>DISCOUNT OFF</th>
</tr>
</thead>
<tbody>
<tr>
<td>less Hostess personal order</td>
<td>Hostess personal order</td>
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<tr>
<td>$1 to $500</td>
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<tr>
<td>$501 to $750</td>
<td>20%</td>
</tr>
<tr>
<td>$751 + HIGHER</td>
<td>30%</td>
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</tbody>
</table>

*Hostesses earn an additional 5% off their personal order for each new booking! Also every Hostess can qualify to receive a “Thank You” gift for hosting a Glamour Demo of $300 or more. Ask your Distributor for details and gift choices.
BOOK A SENEBLEND MAKEOVER

You will be impressed with how your face will look and feel with SenseCosmetics colour products that stay on until you take them off! Schedule your SeneBlends Makeover with your SeneGence Distributor.

EARN BACK IN PROFITS

Earn a portion of your order total back in profits plus earn free products! Ask your SeneGence Distributor about Partnering for Profits and sharing our revolutionary long-lasting and anti-ageing skin care and cosmetic products with others. You will find it easy to take orders from those who are wowed by the results.

In order for Kiss Off Cards to be considered valid, participants are required to follow the program guidelines. Open to residents of US, Canada, Australia, Mexico and New Zealand. Guests must be 18 or older to enter. Demos must have one Distributor, one Host, and three or more Guests; Limit one entry per Guest. Guests are required to “Kiss Off” their old lip colour, then attempt to “Kiss Off” SeneGence LipSense. Product Prizes will ship to winners’ address provided; physical shipping address is required, PO Boxes will not be accepted. Send valid cards to SeneGence International, Kiss Off Contest AUS, 70a Tradecoast Dr., Eagle Farm, QLD 4009 Australia. *SeneGence Product Prize to be selected by SeneGence staff from available inventory.
### Become a Distributor

Have a career that really pays on your terms! Purchase products at wholesale and resell for profits. We guarantee your satisfaction when you begin a new career with us, or we will refund your application fee.

### Discounts & Potential Retail Earnings

<table>
<thead>
<tr>
<th>SUGGESTED RETAIL TOTAL AMOUNT</th>
<th>PERSONAL DISCOUNT off suggested retail</th>
<th>POTENTIAL EARNING Percentage</th>
<th>POTENTIAL EARNING Dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0 - $271.99</td>
<td>20%</td>
<td>25%</td>
<td>$54</td>
</tr>
<tr>
<td>$272 - $815.99</td>
<td>30%</td>
<td>43%</td>
<td>$81 - $245</td>
</tr>
<tr>
<td>$816 - $2,039.99</td>
<td>40%</td>
<td>67%</td>
<td>$326 - $815</td>
</tr>
<tr>
<td>$2,040 - HIGHER</td>
<td>50%</td>
<td>100%</td>
<td>$1,020 - UNLIMITED</td>
</tr>
</tbody>
</table>

This example is not a guarantee or representation that you will experience these exact earnings. Rather, it is intended as a guidance tool to show you how a Distributor’s potential profit margin increases as their discount level increases.
Get off to a FAST START!
Contact your Distributor for current program availability.

You are eligible to receive a **50% discount** on all personal product orders of 300 PV or more, for **90 days**, starting on the day you join SeneGence.

**PLUS**, you can qualify to earn up to $1,500 in **FREE** products in your first 30, 60, and 90 days!

**Significant SeneSeller Program**

Earn a **FREE product each month** (and other fabulous incentives) when you consistently sell SeneGence products for three consecutive months and then on a monthly basis during your career.
New Distributor Pack Options

Choose one of these incredible pack options to help you get your business started at great savings. These packs include your first qualifying order of resalable product, a Demo kit to share the products with others, and valuable business tools. You will be taking the first steps down your path to success with any of these amazing options. (Included products subject to change.)

FAST START PACK  SAVE OVER 72%
$1,355 (over $4,878 value)

Includes:
- 1,000 PV order with over 50 of the most popular LipSense, skin care, and cosmetics products ($2,723 total retail value)
- Glamour Demo Kit (GDK)
- 12 months of SeneSite and SeneBiz App
- Distributor Planning Calendar
- Plus: 30 Day Fast Start Bonus Products
- FREE SHIPPING on Pack
- Exclusive Business Training

Smart Start Pack also available for purchase outside of your first 30 days in business. It will have the same items as the Fast Start Pack without the added 30-day Fast Start Set. See your online order form to purchase.
SIGNIFICANT SENESELLER PACK  SAVE OVER 66%
$875 ($2,571 value)

Includes:
- 750 PV order with a range of top LipSense and SenseCosmetics shades ($2,176 total retail value)
- LIPS Demo Kit
- 6 months of SeneSite and SeneBiz App
- Distributor Planning Calendar
- FREE SHIPPING on Pack

QUALIFIED DISTRIBUTOR PACK  SAVE OVER 63%
$395 ($1,084 value)

Includes:
- 300 PV order with 12 LipSense colours, 12 Glosses, and 6 Ooops! Removers ($804 total retail value)
- LIPS Demo Kit
- 3 months of SeneSite and SeneBiz App
SeneTrips

Our SeneStar and LIPS Trip achievers enjoy traveling the country and the world as a way of doing business by earning various levels of growth and sales. Both new and seasoned Distributors can see the world by earning, learning, and succeeding!

SeneCars

CHOOSE YOUR BLUE!
SeneGence gives you the opportunity to ride in style and luxury by earning a monthly car allowance on a new, blue car of your choice. Make your SeneCar a statement of you!
## SeneGence WISHLIST

### SeneDerm Skincare

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 in 1 Cleanser</td>
<td>$40</td>
<td>Dry, Normal to Dry, Normal to Oily</td>
</tr>
<tr>
<td>DayTime Moisturizer</td>
<td>$60</td>
<td>Dry, Normal to Dry, Normal to Oily</td>
</tr>
<tr>
<td>Evening Moisturizer</td>
<td>$75</td>
<td>Dry, Normal to Dry, Normal to Oily</td>
</tr>
</tbody>
</table>

**Advanced Anti-Aging**
- Climate Control: $75
- Collagen Night Pak w/Brush: $115
- EyeCrème: $60
- EyeLuminator: $70
- Hydrating Facial Serum Mist: $55
- Lifting & Firming Neck Cream: $134

### SeneDerm Solutions

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anti-Wrinkle Treatment</td>
<td>$85</td>
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<tr>
<td>Brightening Multi-Vitamin Treatment</td>
<td>$100</td>
<td></td>
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<tr>
<td>Dark Circle Under Eye Treatment</td>
<td>$60</td>
<td></td>
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<tr>
<td>Facial Resurfacer</td>
<td>$70</td>
<td></td>
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<tr>
<td>LashExtend Clear</td>
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</tr>
<tr>
<td>LashExtend Black</td>
<td>$85</td>
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<tr>
<td>LashExtend Brown</td>
<td>$85</td>
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<tr>
<td>LipVolumizer</td>
<td>$70</td>
<td></td>
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<tr>
<td>NailExtend</td>
<td>$68</td>
<td></td>
</tr>
<tr>
<td>Nangai Oil</td>
<td>$74</td>
<td></td>
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<tr>
<td>Polishing Exfoliator</td>
<td>$70</td>
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</table>

### SenseCosmetics

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silk Pore &amp; Wrinkle Minimizer</td>
<td>$85</td>
<td></td>
</tr>
<tr>
<td>MakeSense Pearlizer</td>
<td>$68</td>
<td></td>
</tr>
<tr>
<td>Advanced Anti-Aging Pearlizer</td>
<td>$85</td>
<td></td>
</tr>
<tr>
<td>Color Correcting Tinted Moisturizer</td>
<td>$68</td>
<td>Light, Medium, Deep</td>
</tr>
<tr>
<td>MakeSense Original Foundation</td>
<td>$68</td>
<td>Adobe, Almond, Beige Chiffon, Café Au Lait, Cinnamon, Coffee, Creme Beige, Deep Caramel, Dewy, Fawn, Golden Tan, Ivory, Porcelain, Suede, Tan, Truffle</td>
</tr>
<tr>
<td>BlushSense Cream Blush</td>
<td>$40</td>
<td>Bronze, Cherry, Chocolate Cherry, Pink Berry, Pouty Pink, Terra Cotta, Toasted Rose</td>
</tr>
<tr>
<td>Concealer/Blender</td>
<td>$34</td>
<td>Deep, Green, Light, Medium, White</td>
</tr>
<tr>
<td>ShadowSense Matte Eyeshadow</td>
<td>$32</td>
<td>Amethyst, Candlelight, Denim, Garnet, Granite, Moca Java, Mulberry, Onyx, Pink Frost, Rustic Brown, Sandstone Pearl</td>
</tr>
<tr>
<td>UnderSense 3-in-1 Maximizing Lash Primer</td>
<td>$34</td>
<td>Auburn, Dark, Light, Taupe</td>
</tr>
<tr>
<td>LashSense VolumeIntense Mascara</td>
<td>$38</td>
<td>Black, Black Brown</td>
</tr>
<tr>
<td>LashSense VolumeIntense Waterproof Mascara</td>
<td>$38</td>
<td>Black, Black Brown</td>
</tr>
</tbody>
</table>

**Note:** Prices listed in Australian dollars ($). Options may vary by product.
## LIPSENSE

**$34** Lip Color
- Apple Cider
- Aussie Rose
- B. Ruby
- Beige Champagne
- Bella
- Blackberry
- Blu-Red
- Bombshell
- Cappuccino
- Caramel Apple
- Caramel Latte
- Cocoa
- Dark Pink
- Dawn Rising
- Fire 'n Ice
- Fire Opal
- First Love
- Fleur De Lisa
- Fly Girl
- Goddess
- Hazelnut
- Heartbreaker
- Honey Rose
- Kiss For A Cause
- Kiss Me Katie
- Lexie Bear-y
- Luv It
- Mauve Ice
- Mulled Wine
- Napa
- Nude
- Nude Pink
- Nutmeg
- Persimmon
- Pink Champagne
- Plum
- Plum Pretty
- Plumeria
- Pomegranate
- Praline Rose
- Precious Topaz
- Purple Reign
- Razzberry
- Roseberry
- Samon
- Sassy Z
- Sheer Berry
- Strawberry Shortcake
- Summer Sunset
- Violet
- Violet Volt
- Violette

**$31** LinerSense Lip Liner
- Berry
- Blu-Red
- Cocoa
- Neutral
- Persimmon
- Terra Cotta

**$26** Gloss
- Bougainvillea
- Glossy
- Gold Glitter
- Matte
- Opal
- Orchid
- Pearl
- Pink Glitter
- Pink Sand
- Rose
- Sand
- Silver Glitter

**$30** Specialty Gloss
- Diamond Kiss

**$26** Moisturizing Lip Balm

**$35** LipSmooth Conditioning Polish

## SENEDERM SUNCARE

**$70** Self-Tanning Bronzing
- Coconut Milk

## HAIRCOVERY HAIRCARE

**$52** Thickening & Volumizing
- Shampoo

**$52** Moisturizing & Shine
- Enhancing Conditioner

**$78** Strengthening & Thickening
- Hair Serum

**$45** Thickening & Volumizing
- Holding Spray

**$21** Thickening & Volumizing
- Holding Spray Mini

## SENEDERM BODYCARE

**$40** Body Cream

**$68** Body Lotion

**$20** Body Scrub

**$25** Body Wash

**$68** Detoxifying Mask

**$28** Hand Cream

## COLLECTIONS

**$235** SeneDerm SkinCare Collection
- Dry
- Normal to Dry
- Normal to Oily

**$202** MakeSense Advanced Anti-Aging Collection

**$210** SeneDerm Powder Collection

**$74** LipSense Lip Collection

**$141** SeneDerm BodyCare Collection

**$227** HairCovery HairCare Collection
WHAT’S IN THE NAME SENEGENCE?

 SENESCEENCE  
 Process of ageing

 +

 INTELLIGENCE  
 The capacity to acquire and apply knowledge

 +

 SYNERGY  
 The working together of two things to produce an effect greater than the sum of their individual effects

 =  
 SENEGENCE  
 Long-lasting and anti-ageing products that really work!