SENEGENCE

was founded on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.
Joni Rogers-Kante, CEO and Founder of SeneGence®, had a vision of a company with products that really work and a career that really works, long before discovering its premier product. Once she discovered a long-lasting liquid lip color unlike anything she had seen before, she knew it needed to be shared with the world.

In 1999, SeneGence exploded into the marketplace with the launch of patented LipSense® color technology, and SeneGence quickly rose in popularity as the creator of the original long-lasting lip color.

This was only the beginning of an entire line of long-lasting cosmetics and revolutionary anti-aging skin care products. Over the years, SeneGence has grown to support hundreds of thousands of successful careers and satisfy customers around the world by remaining steadfast in its commitment to use only the most advanced technologies to make skin more beautiful.

I stand behind our products 100% and guarantee your skin will look more beautiful in 30 days, when using our 24-hour anti-aging skin care and long-lasting color systems.

Joni Rogers-Kante
FOUNDER & CEO
SENEGENCE has positively affected the lives of hundreds of thousands of women and their families worldwide, and it all begins with our products.
SeneGence has developed highly advanced anti-aging skin care and cosmetics systems that help make every skin type more beautiful and radiant.

In the Vanuatu string of islands in the South Pacific, Joni worked with scientists and discovered naturally reoccurring resources proven to be beneficial to the skin.

Today, SeneGence products can be found in numerous countries around the world, helping to make skin healthier and more beautiful. Joni ventures to international destinations regularly and enjoys sharing SeneGence with everyone she meets while guiding them to be their most confident self with products that really work.

The distinctive ingredients are incorporated into SeneDerm® SkinCare systems, SenseCosmetics® beauty items, and the SeneDerm Solutions line, helping to result in dramatic improvements to the skin. They also help to provide crucial sun protection without the use of unnecessary chemicals.
THE SCIENCE OF SENEDERM® & SENEPLEX+™ COMPLEX

All SeneDerm, SeneDerm Solutions, and creamy SenseCosmetics contain SenePlex+ Complex, a kinetic enzyme that works to affect the way cells grow from the bottom layers of the skin to the top. SenePlex+ fights the signs of aging by supporting renewal of your skin cells an average of 23.3% more rapidly.

Four to Eight Weeks to Revolutionary Results

Independent clinical test results of 8 weeks of treatment with our proprietary formula, SenePlex+ Complex.

23.3% Increase in Cellular Renewal

Verified by an independent lab, clinical testing confirmed products with SenePlex+ Complex are highly effective in increasing skin renewal, and regular use results in remarkable improvements to skin, including: Skin smoothness increased by 45%. Almost 33% more individuals with sensitive skin were able to use SeneDerm SkinCare without irritation.
The active enzymes in the advanced anti-aging delivery systems of SenePlex+ Complex work to eliminate dead skin and produce healthier, plumper cells as they move to the surface of the skin. That, in turn:

<table>
<thead>
<tr>
<th></th>
<th>2 Weeks</th>
<th>4 Weeks</th>
<th>8 Weeks</th>
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</thead>
<tbody>
<tr>
<td>Increases MOISTURE + HYDRATION BY:</td>
<td>20.4%</td>
<td>32.6%</td>
<td>54.2%</td>
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<tr>
<td>Increases COLLAGEN SYNTHESIS BY:</td>
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<tr>
<td>Over 4 Weeks</td>
<td>168%</td>
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<td>SenePlex Complex</td>
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<td>T Growth Factor</td>
<td>90%</td>
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<tr>
<td>Lactic Acid</td>
<td>10%</td>
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<tr>
<td>Retinol</td>
<td>2%</td>
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<tr>
<td>Increases SKIN FIRMNESS + ELASTICITY BY:</td>
<td></td>
<td></td>
<td>51.9%</td>
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<td></td>
<td>10.5%</td>
<td>21.7%</td>
<td>51.9%</td>
</tr>
<tr>
<td>Increases MOISTURE + HYDRATION BY:</td>
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<td>54.2%</td>
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<tr>
<td>Increases SKIN LUMINOSITY BY:</td>
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<td></td>
<td>48.7%</td>
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<tr>
<td>REDUCES FINE LINES + WRINKLES BY:</td>
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<td>55.7%</td>
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Placebo

2 Weeks

16% 3.1% 8 Weeks

SenePlex Complex

2 Weeks

16% 8 Weeks

4 Weeks

36.5% 55.7%
SeneDerm SkinCare with SenePlex+™

A 24-hour, anti-aging skin care system made for all skin types.

SeneDerm Anti-Aging SkinCare systems are the most effective anti-aging treatments known in today’s personal care and cosmetics industries, consisting of products that help, rather than harm your skin. Formulated with powerful, anti-aging SenePlex+ Complex, these products help to dramatically improve skin over time.

FIND YOUR SKIN TYPE:

NORMAL TO DRY
No oil in "T" zone, generally healthy appearance, clear with even texture, may have occasional tightness or flaking, small to medium size pores.

DRY
No oiliness, can feel tight and itchy, noticeable fine lines, may have red or rough patches, small pores, visible flaking.

NORMAL TO OILY
Oily "T" zone, generally healthy appearance with occasional breakouts or blemishes, pores are medium to large, skin appears shiny and can feel oily.

OILY TO ACNE
All over shiny appearance and oily feeling, blemish and acne-prone, visible discoloration, whiteheads and blackheads, enlarged pores.

3 in 1 Cleanser $30
4 fl oz / 118 mL

This triple-action cleanser works to cleanse, tone, and hydrate while helping to maintain skin’s moisture. Each formula works to restore pH while effectively removing dirt, oil, and bacteria.

DayTime Moisturizer $50
1.66 fl oz / 50 mL

These lightweight, daily moisturizers deliver anti-aging advantages and botanicals that work to balance moisture and naturally hydrate skin. They work to protect skin from the ravages of the environment with a mechanical shield.

Evening Moisturizer $60
1.66 fl oz / 50 mL

Highly concentrated with additional SenePlex+ Complex for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that hydrate, protect, and promote vibrant healthy skin.
<table>
<thead>
<tr>
<th>NORMAL TO DRY</th>
<th>DRY</th>
<th>NORMAL TO OILY</th>
<th>OILY TO ACNE</th>
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</thead>
<tbody>
<tr>
<td><strong>ALOE LEAF JUICE</strong>&lt;br&gt;Calm and soothes skin.</td>
<td><strong>SPONGE-LIKE PILLOWS</strong>&lt;br&gt;Exfoliate skin.</td>
<td><strong>VANUATU VOLCANIC ASH</strong>&lt;br&gt;Exfoliates dead skin cells.</td>
<td><strong>SALICYLIC ACID</strong>&lt;br&gt;Helps clear pores.</td>
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<tr>
<td><strong>AVOCADO OIL</strong>&lt;br&gt;Very rich moisturizer.</td>
<td><strong>ALGAE EXTRACT</strong>&lt;br&gt;Hydrates and softens skin.</td>
<td><strong>ORCHID FLOWER EXTRACT</strong>&lt;br&gt;Antioxidant and moisturizer.</td>
<td><strong>ARGININE</strong>&lt;br&gt;Antioxidant that assists in skin repair.</td>
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<tr>
<td><strong>LAVENDER OIL</strong>&lt;br&gt;Soothes and protects.</td>
<td><strong>HUMECTANTS</strong>&lt;br&gt;Bind moisture to the skin.</td>
<td><strong>SODIUM HYALURONATE</strong>&lt;br&gt;Protects against moisture loss.</td>
<td><strong>SODIUM HYALURONATE</strong>&lt;br&gt;Protects against moisture loss.</td>
</tr>
<tr>
<td><strong>VITAMIN B</strong>&lt;br&gt;Hydrates and promotes healthy skin.</td>
<td><strong>MORINGA OIL</strong>&lt;br&gt;Smooths, de-puffs, and moisturizes.</td>
<td><strong>JOJOBA</strong>&lt;br&gt;Promotes soothing and calming.</td>
<td><strong>SALICYLIC ACID</strong>&lt;br&gt;Helps clear pores.</td>
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<tr>
<td><strong>SODIUM HYALURONATE</strong>&lt;br&gt;Protects against moisture loss.</td>
<td><strong>ALMOND OIL</strong>&lt;br&gt;Leaves skin silky but non-greasy.</td>
<td><strong>SQUALENE</strong>&lt;br&gt;Natural moisturizer.</td>
<td><strong>WILLOWHERB</strong>&lt;br&gt;Skin calming.</td>
</tr>
<tr>
<td><strong>ALOE LEAF JUICE</strong>&lt;br&gt;Calm and soothes skin.</td>
<td><strong>JOJOBA</strong>&lt;br&gt;Promotes soothing and calming.</td>
<td><strong>ALLANTOIN</strong>&lt;br&gt;Promotes healthy skin.</td>
<td><strong>COFFEE SEED OIL</strong>&lt;br&gt;Boosts collagen and elastin.</td>
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<tr>
<td><strong>AVOCADO OIL</strong>&lt;br&gt;Very rich moisturizer.</td>
<td><strong>AMINO ACIDS</strong>&lt;br&gt;Helps build healthy skin.</td>
<td><strong>BORAGO SEED OIL</strong>&lt;br&gt;Helps even skin tone.</td>
<td><strong>SALICYLIC ACID</strong>&lt;br&gt;Helps clear pores.</td>
</tr>
<tr>
<td><strong>VITAMIN E</strong>&lt;br&gt;Essential antioxidant for maintaining healthy skin.</td>
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<td><strong>VITAMIN E</strong>&lt;br&gt;Essential antioxidant for maintaining healthy skin.</td>
<td><strong>WILLOW BARK</strong>&lt;br&gt;Helps control oil and sebum production.</td>
</tr>
<tr>
<td><strong>SQUALENE</strong>&lt;br&gt;Natural moisturizer.</td>
<td><strong>GINGER ROOT</strong>&lt;br&gt;Protects skin.</td>
<td><strong>HUMECTANTS</strong>&lt;br&gt;Bind moisture to the skin.</td>
<td><strong>HYDROMANIL COMPLEX</strong>&lt;br&gt;Hydrating blend from the seed of the tara tree.</td>
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</tbody>
</table>
Highly advanced, anti-aging skin care products that help correct and prevent the signs of aging.

**SeneSerum-C**  $65
0.5 fl oz / 15 mL
A 100% natural blend of the most advanced anti-aging ingredients known today. This pollution defense formula is made for all skin types and works to repair damaged skin while helping to create healthier, firmer, and younger-looking skin. So light, it can be used day and night under moisturizers.

**Stabilized Vitamin C:** Increases collagen production and firms.

**SeneShield:** Helps protect skin from immediate free radical damage.

**Climate Control**  $60
2.3 fl oz / 68 mL
Hydration in the purest form. This “miracle in a bottle” helps even the driest, most damaged skin regain its healthy glow and moisture content. Its unique delivery system keeps key ingredients separated until shaken, combined, and activated.

**SelPlex Complex:** Herbal oil extracts and vitamins that increase moisture.

**Sodium Hyaluronate:** Protects against moisture loss.

**Glucosamine HCl:** Helps maintain elasticity.
EyeCrème  $50
0.44 fl oz / 13 mL
A rich blend of oils and vitamins that protect while working to diminish fine lines and wrinkles around the eyes. This nourishing formula melts and emulsifies at skin temperature and creates a silky-like coating that reduces drag while applying cosmetics.

**Soybean Oil:** Improves skin hydration and smoothness.

**Kukui Seed Oil:** Soothes skin.

**Vitamin A:** Helps increase elasticity.

EyeLuminator  $55
0.44 fl oz / 13 mL
The perfect blend of SeneDerm EyeCrème and MakeSense® Foundation Pearlizer, to help make your skin more beautiful around the eye area. It brightens and highlights while moisturizing upon application. Perks up tired eyes in the afternoon too!

**Kukui Seed Oil:** Soothes skin.

**Vitamin A:** Helps increase elasticity.

**Almond Oil:** Leaves skin silky, non-greasy.
Collagen Night Pak
with Brush $85
1 fl oz / 30 mL
A breakthrough anti-aging night treatment that harnesses the power of natural ingredients and the latest in skin care technology to seal in moisture while you sleep. As the final step in your evening skin care routine, it creates a protective veil to help prevent drying that may occur overnight and lead to unwanted signs of aging.

Plant-based Marine Collagen: Restores and rebuilds collagen.
Caffeine: Rejuvenates and revitalizes skin.
Copper & Zinc: For antioxidant protection.

Lifting & Firming Neck Cream $90
1.7 fl oz / 50 mL
This rich cream formula is specifically formulated to work powerfully and effectively to firm, smooth, and even the delicate skin around the neck and décolletage area. Infused with advanced anti-aging complexes, it helps the neck and jawline look tighter and more sculpted.

Essenskin: Complex that helps fortify and restructure thin, fragile skin.
Macadamia Nut Oil: Helps to restore the skin’s barrier function and reduce water loss.
Grape Juice Extract: Antioxidant that helps condition and protect skin from free radicals.

Essenskin™ helps re-densify skin by over 65% and makes skin more resistant by 21% after two months.

Results obtained in a 2 month in vivo test of Essenskin.
Anti-Wrinkle Treatment $65
0.51 fl oz / 15 mL
Clinically proven ingredients that visibly reduce the depth and shadows of small and medium-sized wrinkles, making skin's texture smoother and younger-looking.
Contains an advanced formulation, including natural ingredients proven to improve skin texture and restore proper moisture content with regular use.

**Anti-Wrinkle Complex:** Firms and smoothes skin.

**Green Tea Leaf Extract:** Protects skin with antioxidant properties.

**Jojoba Seed Oil:** Helps to improve skin’s elasticity.

Brightening Multi-Vitamin Treatment $75
0.5 fl oz / 15 mL
This powerful treatment targets dark spots and discoloration caused by hyperpigmentation, acne, aging, and sun damage to reveal brighter, firmer, and more even skin tone over time.

**2 Forms of Stabilized Vitamin C:** Help brighten and even skin tone.

**Vitamins A, B3 & E:** Help to firm, even skin tone, protect from free radicals, and moisturize.

**Palmitoyl Tripeptide-1 & Tripeptide-7:** Peptides that help increase skin elasticity and decrease wrinkle depth.

Stabilized Ascorbic Acid (**pure stabilized Vitamin C**) decreases melanin production by 42.66%

Results obtained in a 16 day in vivo test of Ascorbic Acid.

Anti-Wrinkle Treatment contains ingredients that work to reduce light to medium wrinkle depth by an average of 34% TO 63%
**Facial Resurfacer** contains volcanic ash with 70% titanium and 30% iron for effective exfoliation without irritation.

**Facial Resurfacer**

$50

2 oz / 57 g

Achieve a glowing, smooth skin surface with this effective formula that contains larger grains of Vanuatu volcanic ash for a powerful buffer. A little goes a long way to rid skin of impurities and reveal soft, revitalized skin.

**Vanuatu Volcanic Ash**: Exfoliates dead skin and polishes.

**Nangai Oil**: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

**Walnut Shell**: Exfoliates and softens skin.

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**Spot-On**

$50

0.51 fl oz / 15 mL

The effective solution for blemish and acne spots on skin. Formulated with a powerful anti-acne agent, this targeted “spot remover” works directly on unsightly blemishes to clear them up quick.

**Benzoyl Peroxide**: Works to kill acne-causing bacteria.

**Allantoin**: Promotes healthy skin.

**Aloe Leaf Juice**: Helps to improve firmness.

**Spot-On** contains approximately 10% benzoyl peroxide for a powerful acne treatment.
Polishing Exfoliator  $50
2 oz / 57 g
Polish away rough, dry skin and impurities with this unique formula, containing naturally exfoliating Vanuatu volcanic ash. A little goes a long way to gently but effectively buff skin to a luminous glow.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Nangai Oil  $50
0.5 fl oz / 15 mL
Intensely moisturize and soothe dry skin with this luxurious blend of exotic Nangai Oil and highly effective anti-aging complexes and ingredients. Found on the tropical island nation of Vanuatu, Nangai Oil provides skin with calming and deeply hydrating benefits.

Triglycerides: Essential fatty acids that help enhance your skin’s ability to retain precious moisture.

L-22: Botanically-sourced lipid complex that helps improve the recovery of skin’s barrier.

Meadowfoam Seed Oil: Soothes skin and slows down water loss.

Polishing Exfoliator helps rough, dead skin appear smooth and vibrant after ONLY three consecutive applications.
Twice-daily use of NailExtend over an 8-week period

**NailExtend** $45

0.25 fl oz / 7.39 mL

Keep your nails in top condition and help repair damage with this unique delivery system that utilizes effective ingredients to strengthen nails and stimulate growth. Continued use will help to guard nails from splitting and cracking and promote natural, healthy new nails. Use as a daily cuticle treatment on polished or natural nails.

**Myristoyl Pentapeptide-17**: Promotes keratin production and nail growth.

**Vitamin B5**: Moisturizes and helps maintain the health of nail bed.

**Glycerin**: Helps strengthen nail and increases moisture.

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**Dark Circle Under Eye Treatment** $50

0.51 fl oz / 15 mL

Excessive under eye darkening and visible bagging prematurely age the eyes. Correct it with this effective blend of ingredients, formulated to help reduce the appearance of darkening and to help reduce the appearance of loose skin under the eyes.

**Blend of Suma Root Extract, Potency Wood Extract & Madonna Lily Flower Extract**: Works to help reduce under eye darkening.

Contains ingredients that work to reduce dark circles up to **122%**

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BEFORE

AFTER
LashExtend  Clear $50  Colored $55
0.125 fl oz / 3.7 mL
Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener. Choose clear treatment for twice-daily use or water-resistant black or brown liquid liner for brilliantly lined eyes and luscious lashes in one easy step.

SenePeptide: Improves lash health.
Chamomile Extract: Calming and soothing properties.
White Tea Extract: Powerful antioxidant.

LipVolumizer  $50
0.2 fl oz / 5.9 mL
Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced and natural technologies, plumping lips from the inside out. Lips will become noticeably smoother and fuller, and feathering and cracked lips will be eliminated with continued use.

Volumizing Complex: Proprietary blend of peptides and botanicals.
Kiss-Me-Quick Plant: Helps boost collagen production and increase moisture.

Visibly increases lip volume
+ Fullness up to 20%
+ Moisture up to 50%

The majority of test volunteers experienced at least a 10% increase in lip volume while those with the thinnest lips experienced up to a remarkable 20% lip volume increase.

Lashes appear 25% longer and fuller in only weeks.
## SeneDerm Daily Regimen

### AM

**CLEANSE**
- (select one)
  - 3 in 1 Cleanser

**EXFOLIATE**
- (select yours)
  - Polishing Exfoliator
  - Facial Resurfacer

**ADVANCED ANTI-AGING**
- (optional)
  - Climate Control
  - SeneSerum-C

**TREAT**
- Anti-Wrinkle
- Spot-On
- Dark Circle
- Brightening Multi-Vitamin

### PM

**REMOVE**
- Fooops! Liquid or Wipes
- Ooops!

**CLEANSE**
- (select one)
  - 3 in 1 Cleanser

**EXFOLIATE**
- (select yours)
  - Polishing Exfoliator
  - Facial Resurfacer

**ADVANCED ANTI-AGING**
- (optional)
  - Climate Control
  - SeneSerum-C

**TREAT**
- Anti-Wrinkle
- Spot-On
- Dark Circle
- Brightening Multi-Vitamin

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*SeneDerm SKINCARE with SenePlex™*
SeneDerm Daily Regimen

TREAT (select yours)

MOISTURIZE (select yours)

TREAT (select yours)

APPLY MAKEUP

MOISTURIZE & PROTECT (after makeup)

- Nangai Oil
- DayTime Moisturizer
- Lifting & Firming Neck Cream
- EyeCrème
- LashExtend (Colored or Clear)
- LipVolumizer
- EyeLuminator
- Hydrating Facial Serum Mist
- Lip Balm

- Nangai Oil
- Evening Moisturizer
- Lifting & Firming Neck Cream
- EyeCrème
- Collagen Night Pak
- Lip Balm
- LipVolumizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish

TREAT (select yours)

MOISTURIZE & PROTECT

TREAT (select yours)
When used together, SeneDerm SkinCare and SenseCosmetics provide 24 hours of skin protection that can make every face look more beautiful, and keep it that way! Having a clear and radiant complexion is the first step to creating your own beautiful and balanced makeup look. Achieve this with the use of our simple skin care process, followed by application of our versatile anti-aging color cosmetics.

**MakeSense Silk Pore & Wrinkle Minimizer** $60
0.51 fl oz / 15 mL
The perfect base for a flawless face, MakeSense Silk minimizes pores, fills wrinkles, and offers anti-aging protection. Use alone for naturally beautiful skin, or use as primer before MakeSense Foundation for a perfect finish.

**MakeSense Pearlizer** $50
1 fl oz / 30 mL
Add a luminous and radiant glowing finish. Mix with your favorite MakeSense Foundation shade or lightly layer with a brush after makeup application.

**MakeSense Advanced Anti-Aging Pearlizer** $60
1 fl oz / 30 mL
Enjoy a luminous finish with the addition of sophisticated moisturizers, minerals, and vitamins.
MakeSense

**Color Correcting Tinted Moisturizer** $45
1 fl oz / 30 mL

Enjoy sheer coverage, color correction benefits, and skin protection in one easy step. Swipe on this smooth cream with sheer to medium coverage over moisturizer or under foundation, if more coverage is desired. It works to counteract redness and decrease sun and age spots.

**Hydrating Facial Serum Mist** $40
2.9 fl oz / 86 mL

Instantly refresh and re-energize your skin anytime with this lightweight, oil-free, alcohol-free quick drying mist, while simultaneously treating your complexion to long-term anti-aging benefits. Can be spritzed under or over your makeup.

**Hydromanil Complex**: Helps to pull moisture into skin and lock it in for lasting skin benefits.

**Apple Fruit Extract**: Gently exfoliates skin for a glowing effect and instant moisturization.

**Kale Extract**: Rich in vitamins C, A, and E to help tighten pores and prevent free radical damage.
FINDING YOUR UNDERTONE...

Take a close look at the veins on the underside of your wrist.

Are your veins blue or purple?  
If so, then you are cool, and will look good in MakeSense shades with pink or red undertones.

Are your veins green or olive?  
If yes, you are warm, and will look great in MakeSense shades with yellow undertones.

Can’t tell? Then you are neutral.  
(C) = cool  (W) = warm  (N) = neutral

MakeSense
Original Foundation  $50
1 fl oz / 30 mL

This oil-free, water-resistant, and long-lasting liquid foundation can be used on any skin type and provides a mechanical shield when applied after SeneDerm DayTime Moisturizer. Each shade can be used for a multitude of skin tones as it adapts to your skin pigmentation.

A portion of the proceeds from the sale of each MakeSense Original and Advanced Anti-Aging Foundation cosmetic product benefits the nonprofit, The Make Sense Foundation®.
**MakeSense**

**Advanced Anti-Aging Foundation**  $60

1 fl oz / 30 mL

This powerful, creamy foundation is full of protective ingredients that help prevent damage to skin and SeneShield™ for defense against environmental hazards. Blended with moisturizers, vitamins, and minerals, this water-resistant skin care must-have includes long-lasting color pigments that adjust to a wide range of skin tones to keep you looking beautiful and staying that way.

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**SENESHIELD™**

SeneShield’s proprietary blend of powerful ingredients work to keep skin soft, supple, and healthy and can actually help to reverse damage previously caused by exposure to daily toxins, such as pollution and UV rays. Protect your face every day by including MakeSense Advanced Anti-Aging Foundation and SeneSerum-C, both with SeneShield, into your beauty routine.
Sense COSMETICS with SenePlex™

**Translucid Powder & Bronzer in Dispensing Brush** $50
0.2 oz / 6 g

This light powder blots shine, and absorbs oil and perspiration with effortless application. The breathable finish protects without drying skin throughout the day. The Natural shade features color-matching technology to suit a variety of complexions.

**Acetyl Hexapeptide 3**: Plant-derived amino acid and anti-wrinkle ingredient.

**Allantoin**: Promotes healthy skin.

**Talc**: Absorbs oil.

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**Corrective Color Concealer | Blender** $25
0.2 oz / 5.6 g

Color correction and advanced skin care combine into this effective concealer that can be used to even skin tone, blur imperfections, or highlight your best features. Your skin will immediately appear fresh and radiant, while being hydrated.

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**BlushSense Cream Blush** $30
0.2 oz / 5.6 g

This makeup must-have delivers the perfect touch of natural looking, long-lasting color blended with beneficial and nourishing ingredients. A little goes a long way with this color-concentrated formula that can be used to highlight, define, or contour.

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**BlushSense White Green Light Medium Deep**

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<th>WHITE</th>
<th>GREEN</th>
<th>LIGHT</th>
<th>MEDIUM</th>
<th>DEEP</th>
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**BlushSense Yelllow-based Bronze Chocolate Cherry Terra Cotta**

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**BlushSense Blue-based Cherry Pink Berry Toasted Rose Pouty Pink**

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**BlushSense Yellow-based Bronze Dust Silver Rose**

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SENEGENCE.COM
**ShadowSense Matte Eyeshadow** $22

0.2 fl oz / 5.9 mL

Experience the long-lasting, anti-aging, and velvety matte finish of these crème to powder eyeshadows. The versatile formula can be worn separately, blended with additional colors, or used as a soft eyeliner to create stunning eye looks.

**ShadowSense Shimmer Eyeshadow** $22

0.2 fl oz / 5.9 mL

Add the perfect touch of luster to your lids with long-lasting luminous color. Shimmer shades perfectly coordinate with the ShadowSense matte collection.

**MATTE COLORS SHOWN IN ORDER OF USE:**

**BASE**
- Copper Rose Shimmer
- Sandstone Pearl Shimmer
- Pink Opal Shimmer
- Rose Gold Glitter

**BLEND**
- Smoked Topaz Shimmer
- Moca Java Shimmer
- Silver Shimmer

**ACCENT**
- Copper Rose Shimmer
- Sandstone Pearl Shimmer
- Pink Opal Shimmer
- Rose Gold Glitter
Long-Lasting Liquid Eye Liner $25
0.125 fl oz / 3.69 mL
Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner shapes. This revolutionary liquid liner is waterproof, smear-proof, and budge-proof.

Long-Lasting Eye Liner Pencil $25
0.012 oz / 0.35 g
This long-lasting, waterproof pencil glides on with a velvety smoothness and sets quickly for all-day wear without smudging, feathering, or bleeding. Highly pigmented for maximum impact, this pencil features a retractable tip for precise, easy-to-use application.

Liquid Brow Color $20
0.125 fl oz / 3.69 mL
Perfect the shape of your brows with this unique, waterproof liquid brow color. The two-step delivery system creates gorgeous, natural-looking, and youthful brows that last all day.
Sense COSMETICS

* VolumeIntense™ Mascara $28
0.26 fl oz / 7.8 mL

Separate, lift, and curl lashes to volumized perfection! The humidity resistant formula helps moisturize to prevent dry, brittle lashes from root to tip. One coat fully extends your lashes, while a second coat adds 3-D intensity and dramatic volume for full, lush lashes. The unique volumizing brush delivers maximum results. Formula is ophthalmologist tested and safe for contact lens wearers. **Capixyl:** Helps provide fuller, healthier lashes.

**Vitamin E:** Helps to repair and condition lashes, and prevent brittleness.

* VolumeIntense™ Waterproof Mascara $28
0.24 fl oz / 7 mL

Beautifully lengthen, volumize, curl, and define lashes without running or flaking. Using the unique volumizing brush, one coat defines and extends, while a second coat creates intense fullness and length for waterproof, worry-free wear. Additional beneficial ingredients prevent brittleness and drying. Formula is ophthalmologist tested and safe for contact lens wearers. **Capixyl:** Helps provide fuller, healthier lashes.

**Carnauba Wax:** Helps keep lashes flexible.

* 3-in-1 Maximizing Lash Primer $24
0.25 fl oz / 7.5 mL

UnderSense 3-in-1 Maximizing Lash Primer works to (1) condition, (2) lengthen and (3) volumize lashes. This lash primer improves the look and feel of lashes over time, while immediately boosting the volume, definition, and length of lashes before mascara application. **Capixyl:** Helps provide fuller, healthier lashes.

**Jojoba Ester:** Conditioning agent that nourishes and cares for lashes from within.

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LipSense Lip Color $25
0.25 fl oz / 7.39 mL

LipSense is the premier product of SeneGence and is unlike any conventional lipstick, stain, or color. As the original, patented, long-lasting lip color, it is waterproof, does not kiss-off, smear-off, or budge-off.

Peony Root Extract: Natural calming flower herb.
St. John’s Wort Extract: Natural herb with skin protective properties.
Linden Flower Extract: Powerful antioxidant.

Long-lasting lip color stays on for up to 18 hours.

Kiss here to see the clear difference of LipSense®!

Kiss Off Contest card pg.43

YELLOW BASED/WARM
Apple Cider
Summer Sunset
Bombshell
Cappuccino
Bombshell
Cappuccino
Beige Champagne
Fire Opal
Kiss Me Katie
Luv It*
Honey Rose
* A portion of the proceeds from the sale of select LipSense shades benefits the nonprofit, The Make Sense Foundation.

Summer Sunset
Saman
Heartbreaker
Dawn Rising
Precious Topaz
Caramel Latte
Nutmeg
Luv It*
Plum Pretty

Fly Girl
Persimmon
Persimmon
Luv It*

Matte
Matte
Matte
Matte
Matte
Matte
Matte

Shimmer
Shimmer
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Frost
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**HOW TO APPLY:**
Apply to clean, dry lips. For a defined look, line with LinerSense first. With lips parted, apply LipSense in one direction, beginning with outside corner of the mouth. Spread color in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth). Apply three layers for long-lasting results, letting color dry in between each layer. Finish with LipSense Gloss to maintain lasting color and moist lips.

*For proper use, purchase your LipSense in a collection which includes a color, Gloss, and Ooops! Remover.
Moisturizing Gloss  $20
0.25 fl oz / 7.5 mL
Dehydrated and damaged lips are no match for the moisturizing ability of shea butter, a natural ingredient used as the base for the many textures of LipSense Glosses. Moisturizing glosses improve the longevity of LipSense Liquid Lip Color, while covering and protecting naked lips.

Shea Butter: Softens and protects skin.

Vitamin E: Helps to repair dry lips.

LinerSense
Lip Liner  $22
0.125 fl oz / 3.69 mL
Line your lips with precision as the long-lasting color technology blends, complements, and defines as the first step to creating the perfect pout.

LipSense
Specialty Gloss  $22
0.25 fl oz / 7.39 mL
LipSense Specialty Glosses drench lips in show-stopping finishes that take your LipSense look to the next level of glamour. Diamond Kiss Gloss is formulated with genuine crushed diamond gemstones for a beautiful sparkle.

Shea Butter: Softens and protects skin.

Vitamin E: Helps to repair dry lips.

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Shea Butter: Softens and protects skin.

Vitamin E: Helps to repair dry lips.
**LipSmooth™ Conditioning Polish** $25

0.5 fl oz / 15 mL

Helps dry, damaged lips feel renewed, re-moisturized, and conditioned. Formulated with nonabrasive natural exfoliators, SenePlex+ and natural oils to accelerate the exfoliation process and reveal smooth, beautiful lips.

**Bamboo & Ivory Seed Powder:** Gentle, nonabrasive exfoliators.

**Nangai Oil:** Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

**Shea Butter:** Softens and protects skin.

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**LipSense Moisturizing Lip Balm** $20

0.25 fl oz / 7.3 mL

Smooth on this long-lasting, nourishing balm with moisture-rich botanicals to help bind hydration to lips. The addition of SenePlex+ Complex provides anti-aging and restorative benefits. This lightweight formula is fragrance-free with a matte finish: perfect for everyone.

**Coconut Oil:** Provides nourishing moisture to improve dry, cracked skin.

**Cocoa & Shea Butters:** Soften the skin and protect from environmental influences.

**Orchid Flower Extract:** Powerful antioxidant with free-radical protection and moisture.

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**LipSense Ooops! Remover** $10

0.25 fl oz / 7.39 mL

A simple swipe of this non-drying remover will erase LipSense mistakes, “lift” your long-lasting lip color so you can change your shade with your outfit, or remove LipSense at the end of the day.

**Vitamins A, B, C & E:** Condition, moisturize, and protect lips.
**Fooops!® Dual Phase Color Remover**  
**$20**  
1.7 fl oz / 50 mL

Remove long-lasting SenseCosmetics quickly and easily with this unique, easy-to-use formula that activates when shaken. It gently whisks away all makeup, including waterproof LashSense Mascara, while conditioning and refreshing the skin. Ideal for all skin types, it leaves the face and eyes feeling cool and relaxed without an oily residue. Safe for contact wearers.

**Green Tea Extract:** Protects against collagen break-down.  
**Arnica Flower:** Helps to restore suppleness.  
**Spirulina:** Promotes a clear complexion.

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**Fooops!® SenseCosmetics® Color Removing Wipes**  
**$20**  
Pack of 30 wipes

Biodegradable, oil-free wipes gently remove dirt, oil, and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested and safe for contact lens users, these gentle wipes contain moisturizing, anti-aging botanical ingredients and SenePlex+.

**Sodium Hyaluronate:** Protects against moisture loss.  
**Aloe Leaf Juice:** Moisturizes and helps soothe inflammation.  
**Vitamin B:** Helps condition lashes and brows.

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**Brush Cleaner**  
**$20**  
6 fl oz / 170 mL

Cleaning your application brushes weekly will protect your beautiful skin from contamination and preserve your artistry tools. This unique brush cleaner contains a mix of scientific and naturally-cleansing ingredients to thoroughly clean your brushes.  

Safe to use on synthetic or natural hair bristle brushes.
Self-Tanning Bronzing Coconut Milk
$50
4 fl oz / 120 mL

Get a gorgeous, natural-looking golden glow without compromising the health of your skin with this unique self-tanner that is long-lasting, water-resistant, and provides an even, streak-free application. It is blended with advanced moisturizers and SenePlex+ Complex for anti-aging protection.

DHA (Dihydroxyacetone): Derived from environmentally-friendly plant sources, provides a water-resistant, long-lasting tan.

Coconut Milk Blend: With coconut water and olive seed oil for non-sticky hydration.

Erythrulose: Provides a natural-looking sunless tan.

SeneSun SPF 30 SunScreen $45
4 fl oz / 120 mL

Help protect your skin from the harmful rays of the sun with this light, SPF 30 sunscreen. SeneSun SunScreen is barely noticeable when applied as it does not feel thick, sticky, or oily. Mist on to defend your skin from UV rays while giving it the benefit of advanced anti-aging moisturizers and SenePlex+ Complex. Formula is water-resistant up to 40 minutes.

Orchid Flower Extract: Antioxidant and moisturizer.

Aloe Leaf Juice: Promotes moisture and helps soothe.

Algae Extract: Hydrates and softens skin.

SeneDerm SunCare with SenePlex+™

Long-exposure to the sun’s harmful UV rays is a leading contributor to unwanted signs of aging, and can also lead to serious skin health issues. Protect your skin from the sun, get a natural-looking glow, and anti-aging protection with SeneDerm SunCare products.
HairCovery
HairCare
with SenePlex+™ & SenePeptide™

Just as SeneDerm SkinCare works at a skin-deep level to produce healthy, plump skin cells, the HairCovery line of products works to make your hair gorgeous by focusing on the health of your scalp. All products include SenePlex+ and SenePeptide to encourage a healthy scalp, and voluminous, strong locks of hair. Additional volumizing ingredients and moisturizing botanicals boost shine, manageability, and thickness. With HairCovery, your best hair days are here to stay!

Recover the strength, softness, and volume of your hair, from root to tip.

HairCovery

Thickening & Volumizing Shampoo with UV Color Protection $40
7 fl oz / 207 mL

Goodbye dry and dull - hello healthy! Revive hair with nourishing botanicals, vitamins, and lightweight moisture in a non-stripping formula that works to give you thicker, bouncier hair. Safe for color-treated hair, this formula helps repair damage caused by treatments. Formulated without sulfates, parabens, gluten, and phthalates for beautiful, healthy hair.

Capixyl: Helps provide fuller and thicker hair.

Hydrolyzed Rice Protein: Helps fortify hair to prevent damage, and improve volume.

HairCovery

Moisturizing & Shine Enhancing Conditioner with UV Color Protection $40
7 fl oz / 207 mL

Silky soft hair that shines! Restore hair’s texture and radiance with moisturizing botanicals and vitamins. Dry, brittle hair is transformed into luxuriously soft, shiny, and healthy locks. Formula is also beneficial for color-treated hair and is free of sulfates, parabens, gluten, and phthalates.

Capixyl: Helps provide fuller, thicker hair.

Aloe Vera: Moisturizes, soothes, and protects hair.
Capixyl™ works to increase the number of hair follicles per square centimeter by over 79% in four months.

HairCovery

**Strengthening & Thickening Hair Serum** $60
2.9 fl oz / 86 mL

Happy hair days are here to stay! Formulated with nourishing botanical extracts and powerful peptides that help to moisturize your scalp, this leave-in serum strengthens hair to return it to its healthiest, shiniest, and most vibrant state.

**Capixyl**: Helps provide fuller, thicker hair.

**Willowherb Extract**: Calms and protects against free radicals.

HairCovery

**Thickening & Volumizing Holding Spray** $30
6 fl oz / 177 mL

This non-aerosol spray does double duty by effectively holding styles and improving the health of hair with continued use. The formula does not leave hair sticky or crunchy, but keeps hair flexible to achieve a beautiful, volumized look.

**Capixyl**: Helps provide fuller, thicker hair.

**Vitamin B3**: Helps to improve health of hair follicles.

HairCovery

**Thickening & Volumizing Holding Spray Mini** $14
1.7 fl oz / 50 mL

The perfect size for hair touch ups while traveling or on the go!
SeneDerm BodyCare
with SenePlex+™

Anti-aging protection is just as important for the skin on your body as it is for the skin on your face. Daily stresses such as sun exposure and pollution cause premature signs of aging to hands, legs, and arms. Pamper and protect the skin on your body with SeneDerm BodyCare, formulated with anti-aging emollients and effective exfoliants to enjoy smooth, radiant skin from head to toe!

**Moisturizing Body Wash** $20
8 fl oz / 236 mL
A rich, foaming gel that gently cleanses without stripping skin of essential oils. While traditional soaps can dry and crack the skin, SeneDerm Body Wash contains aloe to soothe and condition while restoring pH balance and moisture. It can also be used as a shave cream or bubble bath.

- **Vanuatu Volcanic Ash**: Exfoliates dead skin.
- **Aloe Leaf Juice**: Soothes skin.
- **Jojoba Extract**: Promotes soothing and calming.
- **Orchid Flower Extract**: Antioxidant and moisturizer.

**Smoothing Body Scrub** $20
4 oz / 118 mL
Exfoliate away impurities and dry skin with this gentle, yet effective all-over body scrub. Volcanic ash will buff your body's skin to a smooth, healthy glow and allow for better moisture absorption.

- **Vanuatu Volcanic Ash**: Exfoliates dead skin.
- **Aloe Leaf Juice**: Soothes skin.

**Advanced Hydration Body Lotion** $45
6 fl oz / 180 mL
Pamper your skin all over with rich, luxurious moisture and anti-aging protection. This rich cream intensely quenches skin and increases its ability to retain water, helping to correct and prevent signs of aging.

- **Sodium Hyaluronate**: Protects against moisture loss.
- **French Plum Oil**: Natural, non-greasy hydrating oil featuring a light, luxurious scent.
Shea Butter Body Cream  $30
4 oz / 120 mL
Pamper your skin with rich emollient moisture. Experience immediate dry skin relief and diminish visible signs of aging. Great for use on cracked heels, elbows, and other excessively dry areas.
Shea Butter: Softens and protects skin.

Detoxifying & Moisturizing Mask  $50
4 oz / 113g
This creamy, non-drying natural mineral and botanical-based treatment mask gently removes impurities from pores to reveal smoother-looking skin. It helps to eliminate dead skin and works to soothe and protect. Suitable for all skin types, including acne-prone.
Green Tea & Arnica Flower: Soothe and counter-act redness.
Kaolin Clay: Absorbs impurities.
Volcanic Ash: Gentle exfoliator.

Hand Cream with Shea Butter $20
2.66 fl oz / 80 mL
Extra care for hands to balance, maintain, and seal in moisture, leaving no greasy feeling behind. A little goes a long way as it reactivates with water and rubbing throughout the day.
Cucumber: Soothes and hydrates.
Abundance Fresh Parfum $50  
1 fl oz / 30 mL  
Features clean and refreshing green scent notes that draw inspiration from aquatic botanicals, soft florals, and crisp hints of citrus.  
Mandarin & Lemon: Add an energizing and sparkling touch.  
Driftwood: Brings in an earthy edge.  
Dewy Freesia: For a soft, floral note.

Abundance Lush Parfum $50  
1 fl oz / 30 mL  
Features sensual, lush fruit notes of velvety coconut milk, and light tropical florals for a warm but refreshing scent.  
Passionfruit: Lends a vibrant, fruity note.  
Vanilla Orchid: For a warm, floral bouquet.  
Pikake Jasmine: Adds a tropical, floral touch.

Abundance Bloom Parfum $50  
1 fl oz / 30 mL  
Features gorgeous, fragrant floral notes, lighter-than-air musk, and soft spice for a sophisticated scent with a contemporary twist.  
Lush Pear: Adds brightness and light sweetness.  
Rose Bloom: For an enveloping floral aroma.  
Glowing Amber: Lends a warm, luxurious scent.

Abundance Travel Trio $50  
3 vials 0.17 oz / 5 mL each  
Enjoy all three Abundance Parfums with this set of three rollerball vials in a custom velvet pouch, perfect for gorgeous scent on the go.

Abundance by SeneGence fragrances are created with the finest quality parfum oils, blended with SenePlex+ Complex, for luxurious, long-lasting scent and skin care in one.

Luxuriate in beautiful fragrance blended with anti-aging ingredients.
Ask your Distributor about suggested sets for using our system of products easily and effectively.

**SeneDerm**

**SkinCare Collection**
- 3 in 1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- EyeCrème

**Oily to Acne Collection**
- 3 in 1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- Spot-On

**Advanced Anti-Aging Collection**
- Climate Control
- SeneSerum-C
- Collagen Night Pak (with brush)
- EyeLuminator

**Original Collection**
- Foundation Shade
- Pearizer
- Fooops! Color Remover

**Advanced Anti-Aging Collection**
- Foundation Shade
- Pearizer
- Fooops! Color Remover

**SenseCosmetics**

**Powder Collection**
- Natural Powder
- Bronze Dust Powder
- Silver Rose Powder

**LipSense Collection**
- LipSense Color
- Glossy Gloss
- Ooops! Remover

**BodyCare Collection**
- Advanced Hydration
- Body Lotion
- Body Wash
- Body Scrub
- Hand Cream

**SunCare Collection**
- SeneSun SPF SunScreen
- Self-Tanning Bronzing
- Coconut Milk

**HairCare Collection**
- Shampoo
- Conditioner
- Serum
- Holding Spray
BECOME A CUSTOMER OR A HOSTESS AND EXPERIENCE OUR FABULOUS PRODUCTS!

For hosting a Glamour Demo, Hostesses will receive a discount on their Personal Product Order based on the demonstration retail sales and future New Bookings from the demonstration.

<table>
<thead>
<tr>
<th>TOTAL DEMO SALES less Hostess personal order</th>
<th>DISCOUNT OFF Hostess personal order</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 to $300</td>
<td>10%</td>
</tr>
<tr>
<td>$301 to $600</td>
<td>20%</td>
</tr>
<tr>
<td>$601 + HIGHER</td>
<td>30%</td>
</tr>
</tbody>
</table>

*Hostesses earn an additional 5% off their personal order for each new booking! Also every Hostess can qualify to receive a “Thank You” gift for hosting a Glamour Demo of $300 or more. Ask your Distributor for details and gift choices.
BOOK A SENEBLENDs MAKEOVER

You will be impressed with how your face will look and feel with SenseCosmetics color products that stay on until you take them off! Schedule your SeneBlends Makeover with your SeneGence Distributor.

EARN BACK IN PROFITS

Earn a portion of your order total back in profits plus earn free products! Ask your SeneGence Distributor about Partnering for Profits and sharing our revolutionary long-lasting and anti-aging skin care and cosmetic products with others. You will find it easy to take orders from those who are wowed by the results.

Demo Date:

DISTRIBUTOR NAME:  DISTRIBUTOR ID#:  

HOSTESS NAME:
Address:  
City:  State/Province:  Zip:  
Email Address:  Phone Number:  

GUEST NAME:
Address:  
City:  State/Province:  Zip:  
Email Address:  Phone Number:  

In order for Kiss Off Cards to be considered valid, participants are required to follow the program guidelines. Open to residents of US, Canada, Australia, Mexico, and New Zealand. Guests must be 18 or older to enter. Demos must have one Distributor, one Host, and three or more Guests; Limit one entry per Guest. Guests are required to “Kiss Off” their old lip color; then attempt to “Kiss Off” SeneGence LipSense. Product Prizes will ship to winners’ addresses provided; physical shipping address is required, PO Boxes will not be accepted. Send valid cards to SeneGence International, ATTN: Kiss Off Contest, 19651 Alter, Foothill Ranch, CA 92610.

*SeneGence Product Prize to be selected by SeneGence staff from available inventory.
Become a Distributor

Have a career that really pays on your terms!
Purchase products at wholesale and resell for profits.
We guarantee your satisfaction when you begin a new career with us, or we will refund your application fee.

New Distributor Kit (NDK) $55

Business materials to help you get off to a great start, plus free SeneSite and business apps!

Discounts & Potential Retail Earnings

<table>
<thead>
<tr>
<th>SUGGESTED RETAIL TOTAL AMOUNT</th>
<th>PERSONAL DISCOUNT off suggested retail</th>
<th>POTENTIAL EARNING percentage</th>
<th>POTENTIAL EARNING dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0 - $199</td>
<td>20%</td>
<td>25%</td>
<td>$0 - $40</td>
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<tr>
<td>$200 - $599</td>
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<td>$60 - $180</td>
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<td>$600 - $1,499</td>
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<td>$1,500 - HIGHER</td>
<td>50%</td>
<td>100%</td>
<td>$750 - UNLIMITED</td>
</tr>
</tbody>
</table>

This example is not a guarantee or representation that you will experience these exact earnings. Rather, it is intended as a guidance tool to show you how a Distributor’s potential profit margin increases as their discount level increases.
Get off to a FAST START!
Contact your Distributor for current program availability.

You are eligible to receive a 50% discount on all personal product orders of 300 PV ($600 retail) or more, for 90 days, starting on the day you join SeneGence. PLUS, you can qualify to earn up to $1,200 in FREE products in your first 30, 60, and 90 days!

Significant SeneSeller Program

Earn a FREE product each month (and other fabulous incentives) when you consistently sell SeneGence products for three consecutive months and then on a monthly basis during your career.
New Distributor Pack Options

Choose one of these incredible pack options to help you get your business started at great savings. These packs include your first qualifying order of resalable product, a Demo kit to share the products with others, valuable business tools, as well as a $5 donation to The Make Sense Foundation. You will be taking the first steps down your path to success with any of these amazing options. (Included products subject to change.)

**FAST START PACK  SAVE OVER 65%**
$1,195 (over $3,500 value)

Includes:
- 1,000 PV order with over 50 of the most popular LipSense, skin care, and cosmetics products ($2,000 total retail value)
- Glamour Demo Kit (GDK)
- Distributor Planning Calendar
- Plus: Qualify for 30 Day Fast Start Bonus Products
- FREE SHIPPING on Pack
- Exclusive Business Training

Smart Start Pack also available for purchase outside of your first 30 days in business. It will have the same items as the Fast Start Pack without the added 30-day Fast Start Set. See your online order form to purchase.
SIGNIFICANT SENESSELLER PACK  SAVE OVER 55%
$795 ($1,830 value)

Includes:
- 750 PV order with a range of top LipSense and SenseCosmetics shades ($1,500 total retail value)
- LIPS Demo Kit
- Distributor Planning Calendar
- FREE SHIPPING on Pack

QUALIFIED DISTRIBUTOR PACK  SAVE OVER 50%
$345 ($830 value)

Includes:
- 300 PV order with 12 LipSense colors, 12 Glosses, and 6 Ooops! Removers ($600 total retail value)
- LIPS Demo Kit
SeneTrips

Our SeneStar and LIPS Trip achievers enjoy traveling the country and the world as a way of doing business by earning various levels of growth and sales. Both new and seasoned Distributors can see the world by earning, learning, and succeeding!

SeneCar

CHOOSE YOUR BLUE!
SeneGence gives you the opportunity to ride in style and luxury by earning a monthly car allowance on a new, blue car of your choice. Make your SeneCar a statement of you!
Join us in making a difference by giving back!

The Make Sense Foundation® (MSF) is the SeneGence nonprofit organization created by Joni Rogers-Kante as part of the overall plan to give back to the community. The MSF is based on the fundamental mission to help women and children in crisis and thrives on donating directly to deserving organizations.

SeneGence offers its Distributors opportunities to donate a portion of their product sales to their local charities or nominate charities to receive financial support. A portion of the sales from select SeneGence products and business tools is donated directly to the MSF, as well as a donation every time a Distributor purchases one of the New Distributor Pack Options.

Visit MakeSenseFoundation.org
### Senederm Skincare

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### Senederm Solutions

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### SeneGence Wishlist

**SeneGence Skincare**

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**SeneGence Cosmetics**

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## LIPSENSE

### $25 Lip Color
- Apple Cider
- Aussie Rose
- B. Ruby
- Beige Champagne
- Bella
- Blackberry
- Blu-Red
- Bombshell
- Cappuccino
- Caramel Apple
- Caramel Latte
- Cocoa
- Dark Pink
- Dawn Rising
- Fire 'n Ice
- Fire Opal
- First Love
- Fleur De Lisa
- Fly Girl
- Goddess
- Hazelnut
- Heartbreaker
- Honey Rose
- Kiss For A Cause
- Kiss Me Katie
- Lexie Bear-y
- Luv It
- Mauve Ice
- Mulled Wine
- Napa
- Nude
- Nude Pink
- Nutmeg
- Persimmon
- Pink Champagne
- Plum
- Plum Pretty
- Plumeria
- Pomegranate
- Praline Rose
- Precious Topaz
- Purple Reign
- Razzberry
- Roseberry
- Samon
- Sassy Z
- Sheer Berry
- Strawberry Shortcake
- Summer Sunset
- Violet Volt
- Violette
- Gold Glitter
- Matte
- Opal
- Orchid
- Pearl
- Pink Glitter
- Pink Sand
- Rose
- Sand
- Silver Glitter

### $22 Specialty Gloss
- Diamond Kiss

### $20 Moisturizing Lip Balm

### $25 LipSmooth Conditioning Polish Removers
- $20 Brush Cleaner
- $20 Fooops! Liquid Remover
- $20 Fooops! Removing Wipes
- $10 Ooops!

### SENEDERM SUNCARE

### $50 Self-Tanning Bronzing Coconut Milk

### $45 SeneSun SPF 30 SunScreen

### HAIRCOVERY HAIRCARE

### $40 Moisturizing & Shine Enhancing Conditioner

### $60 Strengthening & Thickening Hair Serum

### $40 Thickening & Volumizing Shampoo

### $30 Thickening & Volumizing Holding Spray

### SENEDERM BODYCARE

### $30 Body Cream

### $20 Body Wash

### $20 Body Scrub

### $45 Body Lotion

### $50 Detoxifying Mask

### $20 Hand Cream

### ABUNDANCE PARUMS

### $50 Abundance Fresh

### $50 Abundance Lush

### $50 Abundance Bloom

### $50 Abundance Rollerball Travel Trio

### COLLECTIONS

### $190 SeneDerm SkinCare Collection
- Dry
- Normal to Dry
- Normal to Oily
- Oily to Acne

### $55 LipSense Lip Collection

### $210 SeneDerm Advanced Anti-Aging Collection

### $105 SeneDerm BodyCare Collection

### $150 SeneDerm Powder Collection

### $95 SeneDerm SunCare Collection

### $120 MakeSense Original Collection

### $140 MakeSense Advanced Anti-Aging Collection

### $170 HairCovery HairCare Collection
WHAT’S IN THE NAME SENEGENCE?

SENESCENCE  
Process of aging

+  
INTELLIGENCE  
The capacity to acquire and apply knowledge

+  
SYNERGY  
The working together of two things to produce an effect greater than the sum of their individual effects

=  
SENEGENCE  
Long-lasting and anti-aging products that really work!