



SeneGence Launches in New Zealand with Grand Opening Celebration

FOOTHILL RANCH, Calif. – (Jan. 22, 2019) – Global beauty brand [SeneGence International®](#) launched the opening of New Zealand with a two-day event including a new Distributor Training and welcome reception.

The first day's festivities on Jan. 18 included a meet and greet with the team behind the best-selling, anti-aging, long-wearing cosmetic line: Founder and CEO, Joni Rogers-Kante, SeneGence president, Philippe Guerreau, and Chris Simonian, chief sales and development officer. They presented distributor opportunities and engaged with current and potential distributors to answer questions about the brand and its products. SeneGence's top-level distributors from around the world were also in attendance offering presentations and product demonstrations. Day two of the grand opening event offered new distributors hands-on training with Rogers-Kante.

"SeneGence's global expansion is bringing our products and distributor opportunities to millions of women worldwide. It's an incredibly exciting time for the company," said Rogers-Kante. "We have exceeded our registration expectations. I love that so many people came out to celebrate SeneGence New Zealand. I'm pleased to welcome new distributors to our SeneSisterhood."

SeneGence is known for [LipSense®](#), the original long-lasting lip color that it is water-proof, smudge-proof and kiss-proof. LipSense and LipSense Gloss provide up to 18 hours of perfectly pigmented color with multi-dimensional texture to keep your pout looking perfect. Much more than a lip color company, SeneGence also has a full line of long-lasting, anti-aging cosmetics and skin care products formulated for a variety of skin types. The company recently launched its hair care line, [SeneGence HairCovey™](#), which consists of a shampoo, conditioner and serum that are designed to work together to revive dull, lifeless hair. To get in touch with a SeneGence Independent Distributor to try LipSense or their revolutionary line of skin care and cosmetics, visit [SeneGence.com](#).

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About SeneGence International

SeneGence's full line of long-lasting cosmetics and anti-aging skin care is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without lead or animal testing. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit www.SeneGence.com.

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