

Spring is in Bloom with SeneGence's Limited-Edition Bouquet of Roses



FOOTHILL RANCH, Calif. – (Feb. 4, 2019) – Shake off the winter chill with a stunning Bouquet of Roses from global beauty brand [SeneGence International](http://www.senegence.com)[®]. The limited-edition collection features soft pink hues that will warm up any skin tone.

Aussie Rose LipSense, part of SeneGence's permanent collection, is a cool, blue-based pink shade with shimmer. The return of fan-favorite **Nude Pink** LipSense is a soft, neutral pink color with a matte finish. Perfect for chapped winter lips, **Rose Gloss** is a moisturizing gloss in an iridescent rosy-pink. Created for this collection, **Primrose Gloss** offers a sheer, medium pink shade with shimmer.

The featured color collection is gorgeous as stand-alone colors or blended with other LipSense shades to achieve a signature look or bolder lip. When customers purchase the entire Bouquet of Roses Collection, they'll receive a free pink mesh bag. Although the Bouquet of Roses is a limited-edition offering, each color in the collection is available for individual sale.

“Roses are synonymous with beauty and our Bouquet of Roses is no exception. This limited-edition collection is the perfect gift or a fun treat for yourself,” said Joni Rogers-Kante, CEO, SeneGence International. “The pink hues are wonderful, wearable shades for every day and every skin tone.”

SeneGence is known for LipSense®, the long-lasting lip color that provides up to 18 hours of perfectly pigmented color in more than 50 shades. As the original long-lasting lip color, it is water-proof, smudge-proof, kiss-proof. LipSense comes in a wide variety of shades and textures for any skin tone, including frosts, mattes and shimmers. Create your own color palette by combining colors from more than 50 shades.

Much more than a lip color company, SeneGence also has a full line of long-lasting, anti-aging cosmetics and skin care products formulated for a variety of skin types. SeneGence does not test on animals or use animal by-products, and instead uses naturally occurring ingredients.

To get in touch with a SeneGence Independent Distributor to try LipSense or their revolutionary line of skin care and cosmetics, visit SeneGence.com.

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About SeneGence International

SeneGence is celebrating its 20th Anniversary. Starting with one woman and one product, SeneGence now offers a full line of long-lasting cosmetics and anti-aging skin care sold through a network of Independent Distributors in 14 countries. Most recently, SeneGence welcomed distributors from Mexico and New Zealand. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit www.SeneGence.com.

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