

Freshen Up Your Summer Look with SeneGence's Limited Edition Fruit Bowl Collection



FOOTHILL RANCH, Calif. – (April 5, 2019) – [SeneGence International®](#) has launched a limited edition [Fruit Bowl Collection](#) that is sure to be the apple of your eye. These fruit-inspired colors - with the vibrant Pomegranate LipSense, Persimmon LipSense, Plum LipSense and the new addition, Papaya Gloss - will add the perfect pop of color to your summer look.

This juicy collection includes three existing LipSense shades and one new gloss. With a variety of colors in the collection, everyone will find what they are looking for. **Pomegranate LipSense** offers an orange-red shade with a shimmer texture, which is perfect for a summertime look. **Persimmon LipSense** adds depth with a chestnut-red color with a matte finish. An even bolder look can be found in the **Plum LipSense**, which features a true plum shade with a matte texture. The new addition, **Papaya Gloss**, will freshen up any look with its iridescent orange-pink shade.

“The timing of the launch of the Fruit Bowl Collection couldn’t be more perfect with Spring and Summer approaching. Fruit inspired makeup has become increasingly popular and this collection offers all the exciting colors you need for the warmer weather,” said Joni Rogers-Kante, CEO, SeneGence International.

All Fruit Bowl Collection shades can be purchased individually, while supplies last. When purchased as a collection, customers will receive a free SeneGence branded coral mesh bag.

SeneGence is known for LipSense®, the [long-lasting lip color](#) that provides up to 18 hours of perfectly pigmented color in more than 50 shades. As the original long-lasting lip color, it is waterproof, smudge-proof and kiss-proof. LipSense comes in a wide variety of shades and textures for any skin tone, including frosts, mattes and shimmers. Create your own color palette by combining colors from more than 50 shades.

Much more than a lip color company, SeneGence also has a full line of long-lasting, anti-aging cosmetics and skin care products formulated for a variety of skin types. SeneGence does not test on animals or use animal by-products, and instead uses naturally occurring ingredients.

To get in touch with a SeneGence Independent Distributor to try LipSense or their revolutionary line of skin care and cosmetics, visit SeneGence.com.

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About SeneGence International

SeneGence's full line of long-lasting cosmetics and anti-aging skin care is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without lead or animal testing. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit www.SeneGence.com.

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