



SeneGence International® Prepares for EVOLVE Seminar

FOOTHILL RANCH, Calif. – (April 8, 2019) – Global beauty brand, [SeneGence International®](#), will be celebrating its 20th anniversary at EVOLVE Seminar from April 11 - 14 at the Cox Business Center in Downtown Tulsa, Okla.

“This Seminar is the most important one to-date,” said Joni Rogers-Kante, CEO of SeneGence. “EVOLVE will help bring to life a new side of the brand that our Independent Distributors, and their customers, haven’t seen yet. We will be showcasing new products, hearing from some of the best minds in business, and we have a special surprise in store for all those in attendance.”

Among the new product reveals and trainings, attendees will get to hear from two exciting keynote speakers. Jillian Donovan, founder of Rustic Cuff and author of the *Kindness Effect*, is a sought-after motivational speaker who encourages women to pursue their own passions. Keith Kochner, international speaker, trainer and author, mentors those who are looking to live their greatest lives.

A major part of EVOLVE will be the welcoming of Independent Distributors from Mexico, who joined when SeneGence Mexico opened in November 2018. Soon after its opening, Rogers-Kante kicked off a three-city, free training tour across Mexico to educate the new Independent Distributors about SeneGence’s history and product lines.

“I am thrilled that our Independent Distributors from Mexico will be joining us this year,” said Rogers-Kante. “We want to show them what it means to be a part of the SeneGence family, to encourage them to live life in love and abundance, and to feel supported in their independent businesses.”

SeneGence is known for [LipSense®](#), the original long-lasting lip color that is waterproof, smudge-proof and kiss-proof. LipSense provides up to 18 hours of perfectly pigmented color with multi-dimensional texture to keep your pout looking perfect. Much more than a lip color company, SeneGence also has a

full line of long-lasting, anti-aging cosmetics and skin care products formulated for a variety of skin types. SeneGence does not test on animals or use animal by-products, and instead uses naturally occurring ingredients. All products are made in the United States for stringent quality control.

To get in touch with a SeneGence Independent Distributor to try LipSense or their revolutionary line of skin care and cosmetics, visit SeneGence.com.

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About SeneGence International

SeneGence's full line of long-lasting cosmetics and anti-aging skin care is sold through a network of Independent Distributors around the world. SeneGence proudly distributes products that are made in the U.S.A. and formulated without lead or animal testing. To find a Distributor near you or to get more information on SeneGence products and business opportunities, please visit www.SeneGence.com.

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