



SeneGence® Welcomes SeneGence for Men Product Line

FOOTHILL RANCH, Calif. – (Oct. 11, 2019) – [SeneGence®](#), the creator of long-lasting liquid lip color, has announced their expansion into male skin care with SeneGence for Men. The line was designed for specific facial skin and hair needs of men.

SeneGence for Men offers a full product line that features a light Japanese sandalwood scent and SenePlex+™ Complex to hydrate and condition skin for a refreshed complexion. The men's line includes a Gentle Purifying Cleanser, Soothing Shave Cream, and SPF 20 Moisturizer that help men achieve their skin care goals.

SeneGence for Men Includes:

Gentle Purifying Cleanser with SenePlex+ Complex: This sulfate-free cleanser effectively cleans men's skin by sweeping away dirt, excess oil, and perspiration. The Gentle Purifying Cleanser helps maintain optimal moisture balance so skin is hydrated and exfoliates to help decongest skin for a clear complexion.

Soothing Shave Cream with SenePlex+ Complex: A rich, concentrated formula that is packed with ultra-slick molecules that allow any razor blade to glide effortlessly over skin. Additionally, the formula works to deeply soothe & calm skin from irritation caused by daily shaving. Enjoy a clean, comfortable shave and astonishingly smooth skin while fighting nicks, razor burn, ingrown hairs and irritation.

Facial SPF 20 Moisturizer with SenePlex+ Complex: This oil-free facial moisturizer works to deeply hydrate and nourish skin while defending skin against sun damage. It has a mattifying effect by absorbing excess sebum and controls oil production promoting a healthy complexion.

"As a mother of two sons, I'm excited to launch SeneGence for Men as it offers another opportunity for our Distributors to connect to their husbands, sons, and their male clientele," said Joni Rogers-Kante, SeneGence CEO.

SeneGence is known for LipSense®, the [long-lasting lip color](#) that provides up to 18 hours of perfectly pigmented color in more than 100 shades. As the original long-lasting lip color, it is waterproof, smudge-proof, and kiss-proof. LipSense comes in a wide variety of shades and textures for any skin tone, including frosts, mattes, and shimmers.



Much more than a lip color company, SeneGence also has a full line of long-lasting, anti-aging cosmetics and skin care products formulated for a variety of skin types. SeneGence does not test on animals or use animal by-products, and instead uses naturally occurring ingredients.

To get in touch with a SeneGence Independent Distributor to try LipSense or their revolutionary line of skin care and cosmetics, visit SeneGence.com.

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About SeneGence International

SeneGence offers a full line of long-lasting cosmetics, anti-aging skin care, hair care, and a new men's collection. SeneGence was founded in 1999 on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.

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