



HAIRPLENISH™

for Normal to Dry Hair

HairPlenish™ Shampoo, Conditioner, and Scalp and Hair Serum are the newest additions to the SeneGence® hair care line. Say goodbye to dry and dull, and hello to clean, healthy and hydrated!



HairPlenish Shampoo | Retail: \$35 USD

The HairPlenish Shampoo formula works on normal to dry hair types to gently but effectively cleanse without stripping or drying hair. After washing, your hair is left shinier, more manageable, smoother and more moisturized, from roots to ends.

Key Performing Ingredients:

Complex of Sodium Lauroyl Sarcosinate (and) Sodium Cocoyl Isethionate (and) Cocamidopropyl Betaine: Sulfate-free, mild cleansing agents that effectively cleanse hair without stripping moisture.

Wavemax™: contains natural linseed and chia seed extracts. These moisturizing ingredients help to improve smoothness and manageability of hair by reducing the appearance of frizz.

Arnimo(PD)™ Complex: contains Arnica Flower Extract, which aids in soothing the scalp.

Botanimoist AMS™ Complex: contains Apple Fruit Extract, which provides natural moisturization, helping to improve dry and damaged hair.

HairSpa™: a solution of sugars in glycerin, which acts as a humectant to retain moisture in the scalp, helping to reduce itching due to dryness.

Nangai Oil: a natural oil derived from the Nangai nut that smooths and hydrates hair.

Formulated without gluten, sulfates, phthalates, parabens, animal by-products and silicone.

HairPlenish Conditioner | Retail: \$35 USD

This creamy conditioning formula works on normal to dry hair types to infuse rich moisture and hydration to hair, without causing heaviness or build up. It also helps to moisturize your scalp, reducing signs of dryness such as flaking.

Key Performing Ingredients:

Wavemax™: contains natural linseed and chia seed extracts. These moisturizing ingredients help to improve smoothness and manageability of hair by reducing the appearance of frizz.

Hydrovition Plus Complex: complex made of nature-based sugars and moisturizing sodium hyaluronate.

Nangai Oil: a natural oil derived from the Nangai nut that smooths and hydrates hair.

Formulated without gluten, sulfates, phthalates, parabens, animal by-products and silicone.

SeneGence.com

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 #MySeneLook



Need more details or product samples? Contact:
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HairPlenish Shampoo, Conditioner, and Scalp and Hair Serum are the newest additions to the SeneGence® hair care line. Say goodbye to dry and dull, and hello to clean, healthy and hydrated!



HairPlenish Scalp and Hair Serum | Retail: \$55 USD

The HairPlenish Scalp and Hair Serum is a powerful leave-in scalp and hair serum that works to soothe dry, irritated scalps that suffer from dehydration, itchiness and flakiness. The lightweight formula locks in moisture to help hydrate skin on scalp, and help hair to appear healthier, more hydrated, flexible, softer and shinier.

Key Performing Ingredients:

Botanimoist AMS™ Complex: contains Apple Fruit Extract, which provides natural moisturization and a light, non-tacky feel.

Hydrovition Plus Complex: complex made of nature-based sugars and moisturizing sodium hyaluronate.

Aquaxil Complex: a complex of sugars that help to improve dehydrated skin.

Hydromanil Complex: a combination of Hydrolyzed Caesalpinia Spinosa Gum and Caesalpinia Spinosa Gum that helps moisturize scalp.

Rambutan Seed Extract: from the Rambutan fruit, this seed extract is rich in nutrients and antioxidants.

Avocado Oil & Radish Leaf Blend: contains micro dispersed avocado oil in water. Provides the moisturizing benefits of avocado oil with a light, velvety, non-greasy feel.

Formulated without gluten, sulfates, phthalates, parabens, animal by-product and silicone

Founded in 1999 by Joni Rogers-Kante, SeneGence exploded into the marketplace with the launch of LipSense® color technology, and quickly rose in popularity as the creator of The Original Long-Lasting Liquid Lip Color®. Along with its premier product, SeneGence enabled a way for women to be independent and successful in business, regardless of age, background, or education. More than 20 years later, SeneGence has expanded its line of products that really work to include anti-aging skin care, long-lasting cosmetics, new men's line, and has thousands of Distributors in 17 countries across the globe. Even still, the commitment to empowering women has remained the same. SeneGence's nonprofit organization, The Make Sense Foundation®, regularly raises and contributes funds for women and children in need as part of the overall plan to give back to the global community.

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